







### We create, protect and care

Smurfit Westrock is committed to creating better opportunities, protecting what we care about, and doing the right thing for our people, our communities and our environment. Discover more at www.smurfitwestrock.com/sustainability.





As we complete our first year as Smurfit Westrock, I'm inspired by the generosity, dedication, and spirit of our people around the world. Your efforts continue to make a real difference in the places where we live and work.

This publication is a reflection of our shared values and the power of 100,000 colleagues united across 40 countries. Guided by our four pillars - Empowering communities, Encouraging wellbeing, Inspiring our future, and Protecting our planet - we've led hundreds of meaningful initiatives aligned with the UN Sustainable Development Goals.

To everyone who has contributed to these efforts: thank you. Your passion, commitment, and collective impact demonstrate the incredible things we can achieve when we come together.

Tony Smurfit
President and Group CEO

### Smurfit Westrock supports the UN Sustainable Development Goals

Through Our Open Community initiatives, we actively support our communities around the world. We are proud that many of our ongoing community efforts align with the United Nations' Sustainable Development Goals (SDGs), helping to advance meaningful change.

To guide our efforts and amplify our impact, we have structured our community initiatives under four strategic pillars:

### **Empowering** communities Pages 4-17

















10 REDUCED INEQUALITIES

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Empowering communities

Investing in our communities through volunteering our time, energy and resources.

At Smurfit Westrock, we are deeply committed to supporting the local communities across the 40 countries in which we operate. Internally and externally, we make people a priority throughout our organization. We are proud to invest in our communities and to give back through volunteering our time, effort and expertise, as well as through financial and other donations.























### Action Enfance - a new playground for children in Tigy & a multi-sport field in Chinon

Smurfit Westrock France supports Action Enfance across the country with initiatives that focus on child protection, education and access to culture and sports for children from early childhood to adulthood who have been separated from their parents.

During 2025, with funding from the Smurfit Westrock Foundation, two inspiring initiatives brought fresh energy and joy to its communities in Tigy and Chinon.

In June, Tigy welcomed a colorful new playground, an imaginative and inclusive space where children can play, explore, and grow. More than just a play

area, it has quickly become a beloved part of daily life, fostering development, friendship, and lasting memories while strengthening community bonds.

A few months later, in September, Chinon celebrated the opening of a multi-sport field. Designed for all ages and skill levels, it encourages physical activity, teamwork, and wellbeing. From casual games to organized events, it has already become a vibrant hub for connection and community life.

Together, these projects reflect our commitment to creating safe, supportive environments.

### Social event 2025

The importance of creating inclusive and supportive spaces for children cannot be overstated. Environments that encourage play, learning, and connection help young people feel valued and empowered.

This year, trainees from Corrugated DACH, supported by the DACH Management team and former trainees, joined forces for a special social event in Hamburg. Thanks to a significant €104,953 donation from the Smurfit Westrock Foundation, the Kurt-Juster-Schule, a school for children with physical and motor disabilities, was given a vibrant new look. Sixtyone colleagues from across departments came together to transform the school's outdoor area into a more welcoming and inclusive space. They planted a herb garden, built a chill-out zone for older students, installed new benches, constructed raised plant beds, assembled a storage shed, and carried out painting and renovation work.

The result is a colorful, revitalized schoolyard that now offers 200 children a brighter, more enjoyable environment, an inspiring example of teamwork, care, and community spirit.





### Supporting families in crisis



For more than 20 years Smurfit Westrock employees in Lansing, Michigan, have partnered with a local family shelter, Eve's Place, to bring comfort and care to women and children escaping domestic

violence. As part of this annual holiday tradition, the team sponsors a family in need, providing gifts and essentials to help them feel safe and supported.

In 2024, the team sponsored a family of thirteen who were working to create a safe and secure home environment. While the grateful family's wish list focused entirely on basic necessities, our volunteer shoppers added extra gifts to bring moments of joy to the family in a season of giving.

This year, the Lansing site will once again host a giving tree so even more employees can take part in supporting members of the community seeking safety and a fresh start.

### Visual connection

The Visual Connection project aims to transform the urban landscape through large artistic murals that promote social inclusion, sustainability and appreciation of public art. The initiative arose from the need to revitalize urban spaces and make them more inspiring and accessible to the community, especially in regions with little access to art.

In Araçatuba (São Paulo), 690 m² were revitalized in two public gymnasiums by Smurfit Westrock volunteers, visually impacting more than 168 thousand people per year. In addition to the artistic interventions, the project promoted a free social lecture and an inauguration event, strengthening the link between art, education and community. It is an action of great cultural and urban impact, which redefines the public space as a place of expression and belonging.



"It's not just a painting, it's not just a company moment. I think it's something that will remain in the city's history and will make us very proud to know that we, as individuals and as a company, participated in this initiative."

- Eliete Costa, Smurfit Westrock

### Supporting Camp Inspire breakfast

Every morning during the four-week Easter Camp Inspire, Smurfit Westrock Chesterfield volunteers helped serve breakfast to 80–100 children, many from vulnerable backgrounds. For some, this was the only nutritious meal they could count on to start their day. By partnering with the Chesterfield Football Club Community Trust and Life House Church, the team ensured that no child began camp hungry, creating a welcoming environment where young people could focus on learning, play, and building friendships.

The impact was immediate: staff and volunteers noticed improved engagement and fewer behavioral issues among campers. Beyond the meals, Smurfit Westrock brought creativity to the camp, providing corrugated animal kits for children to colour and assemble, adding fun and hands-on learning to the experience.

"We wanted to say a huge thank you for your contributions on Camp Inspire over Easter. By providing and serving breakfast, you and your colleagues have made a huge difference to vulnerable young people in our area. The Trust cannot thank you enough for what you have done."

- Chesterfield Football Club Community Trust

### The Dana in Valencia, Spain



When devastating floods struck Valencia, Spain, our colleagues in Sangüesa - hundreds of kilometers away - felt compelled to help. The "Dana in Valencia" initiative was born out of a deep sense of empathy and responsibility, aiming to provide immediate relief to families affected by the DANA (Depresión Aislada en Niveles Altos) weather event.

The initiative provided an opportunity for local residents and employees to contribute meaningfully to a humanitarian cause, reinforcing the values of empathy and social commitment among our colleagues.

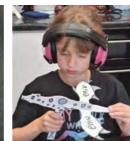
The project fostered a spirit of unity and collaboration. Many individuals, families, and local organizations came together to donate and support the cause. It strengthened community bonds, raised awareness about the importance of helping others in times of crisis, and demonstrated the collective power of small actions. The initiative also highlighted the role of local companies and institutions in promoting social responsibility.

Through this effort, Sangüesa showed that compassion knows no borders, and that when communities unite, they can bring hope and practical support to those facing adversity.

With such a significant flooding disaster, the Smurfit Westrock Foundation also provided emergency funding to the Red Cross to address the immediate needs of those most affected.

























### Sponsorship IMART-international mixed ability rugby tournament

In partnership with International Mixed Ability Sports (IMAS), Smurfit Westrock proudly served as the main sponsor of the Inclusive Rugby Tournament (IMART), held in Pamplona, Navarra, in June 2025.

The event brought together more than 1,400 athletes from over 25 countries, both with and without intellectual disabilities, proving that sport truly knows no limits. Beyond financial sponsorship, our colleagues in Smurfit Westrock Spain helped create a unique experience for participants by providing welcome boxes filled with cardboard-based products and decorations, including a striking five-meter-tall bull, symbolizing the spirit of Pamplona.

The tournament not only showcased rugby as a powerful connector and driver of personal growth but also placed Pamplona firmly on the international map as a hub for inclusive sport. This was the second year of support for IMART, following Smurfit Westrock Cork's sponsorship in 2022.

Smurfit Westrock Cordovilla, located in the Navarre region, led the design and production of the tournament's sustainable materials, underscoring the company's commitment to innovation, inclusion, and community engagement.

### **COLOMBIA**

### Water that connects lives

Access to clean water is one of the most fundamental needs for any community, directly tied to health and quality of life.

Near our operation in Barbosa, Antioquia, lies Vallecitos, a rural community of 2,460 inhabitants surrounded by mountains and forests renowned for their natural beauty. Community leaders faced the challenge of completing the civil works of the local aqueduct and ensuring its long-term operation, essential for securing access to safe drinking water.

Smurfit Westrock supported the community by finalizing the project, turning this goal into reality. With the technical expertise of our Maintenance team, equipment was installed, the metal structure was reinforced, and a new pump was set up to transport water to the main tanks. The company also provided the necessary materials, labor, and infrastructure



improvements, including a concrete slab, thermoacoustic roofing, and electrical connections representing an investment of approximately €1,300.

Thanks to this effort, more than 860 families in Vallecitos now have reliable access to drinking water.

"This project is very beautiful and, above all, very important for the community of Vallecitos, because it brings life to many people by allowing more water to reach the main tank with the new pump," said Luis Alberto Valencia, Pulp Preparation Operator at the Mill Plant and resident of Vallecitos.



### Irish roots on parade in Atlanta

With Smurfit Westrock's global headquarters located in Dublin, Ireland, our Atlanta, Georgia, employees were excited to showcase our company's heritage at the annual Atlanta St. Patrick's Parade. One of the oldest St. Patrick's Day celebrations in the United States, the 141st annual event saw thousands of spectators lining the streets as our volunteers handed out beads and logo can coolers, proudly sharing our Irish roots and connecting with the local community.

The day celebrated more than tradition – it highlighted the global spirit of our company and the strong ties between our Irish home and the communities where we live and work.

### "Rayito de Sol": nourishing children and community



At the Sunchales plant in Argentina, the Soy Parte volunteer team maintains an ongoing commitment to the Rayito de Sol soup kitchen, constantly supporting its activities and needs. In addition to collaborating with donations of materials, food, and school supplies, the initiative is complemented by internal campaigns that actively involve our employees.

One such campaign, "Una casita por un alimento" ("A little house for food"), encouraged employees to exchange corrugated cardboard houses for non-perishable food items, resulting in a significant

collection of products for various soup kitchens in the city. Through these efforts, Smurfit Westrock employees have played a vital role as volunteers, organizing donation drives, packing supplies, and ensuring that contributions reach those who need them most.

This ongoing support reinforces the team's purpose of generating a positive impact on the local community, contributing to the of children and their families.

### **UNITED STATES**

### Turning legal skills into lasting impact

Members of Smurfit Westrock's Legal team in our Atlanta, Georgia, North American headquarters are turning their professional expertise into meaningful impact through pro bono legal work and volunteer service. The site's newly formed Pro Bono and Community Service Committee connects lawyers, paralegals and staff with nonprofits, creating opportunities for everyone on the team to contribute their talents in support of organizations making a positive impact in our community.

Working through partners such as Atlanta Legal Aid, which supports low-income residents, and the Pro Bono Partnership of Atlanta, which links volunteer lawyers with nonprofits serving vulnerable communities, the team is able to reach those who need legal help most.

Their early efforts earned the Volunteer Legal Power in Participation Award for their role in the Georgia Legal Food Frenzy, a two-week fundraising competition among law firms and corporate legal departments to help fight hunger across the

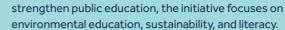


state. "This recognition is especially meaningful to us," explained Lisa Williams, senior paralegal and committee co-chair. "It is a testament to the dedication and compassion of our team, whose commitment to service goes beyond legal expertise and extends to making a direct, positive impact on the lives of those who face food insecurity every day."

### Together for education program: 30 years of growing futures in Brazil

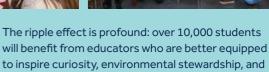


The "Together for Education" program celebrates 30 years of empowering teachers and students across Smurfit Westrock Brazil's forestry region and the communities that surround the Três Barras Paper Mill. Conceived to



This year, more than 300 teachers from 17 cities and 187 schools participated in dynamic training sessions, including the innovative Sustainability Game, which engages students and families in hands-on learning about climate change and responsible resource use. For the first time, the program expanded to Pirapetinga, reaching 50 new teachers and broadening its impact.





The program's success is rooted in strong partnerships with local education departments and the dedicated support of our colleagues who volunteer their time to help organize, deliver, and sustain these transformative activities.

community engagement.

### Turning bottle caps into hope

Across northern and central Mexico, Smurfit Westrock employees turned something as small and simple as a plastic bottle cap into a powerful act of care. Together, they collected 364 kilograms of plastic bottle caps and donated them to pediatric cancer support organizations, including Alianza Anticáncer Infantil, Banco de Tapitas A.C., Fundación IEVO, AMANC, Imagina Pediatric Psycho-Oncology I.B.P. and Casa Valentina.

The recycled caps generated funds for treatments and essential services, helping more than 60 children receive the care they need. This collective effort shows how everyday gestures, multiplied through teamwork and compassion, can grow into lifechanging support.

### Standing with Kerr County after the floods

When devastating floods struck Kerr County, Texas, on July 4, 2025, the rising Guadalupe River not only claimed more than 100 lives - it left many survivors without access to basic necessities. In response, employees at Smurfit Westrock's San Antonio plant led a relief effort, rallying support from other company sites to collect and deliver urgently needed supplies.

Volunteers traveled to the hardest-hit areas to personally distribute donations and offer comfort, ensuring that every contribution reached those in need with care and respect. Through teamwork and compassion, Smurfit Westrock employees helped the community recover and rebuild after a heartbreaking disaster.









### Misión Batuco

The Batuco Mission Foundation, a non-profit institution serving the Batuco-Lampa community, where our corrugated plant is located - had been supporting people with disabilities, their families, and caregivers for 18 years. In 2024, together with the Smurfit Westrock Foundation, we completed a project to improve the Foundation's infrastructure and create new spaces for recreation, interaction, and skills development. These upgrades directly benefited the 60 people who regularly attend the institution, helping them strengthen their independence, build autonomy, and explore opportunities for economic growth.

At the same time, volunteers from Smurfit Westrock Chile's "Soy Parte" Committee worked alongside the Foundation on a yearlong program of activities. These efforts not only enhanced the daily lives of participants but also reinforced the bonds between our employees and the Batuco-Lampa community.

### "Take dog for a walk" – support the animal shelter



In partnership with the Animal Shelter in Białystok, employees from Smurfit Westrock Białystok and their families took part in the volunteer event "Take Dog for a Walk". Now in its second year, the initiative aimed to support the shelter by giving homeless dogs exercise, raising awareness about adoption, and collecting much-needed donations.

Participants had the chance to walk with the dogs, hear their stories, and learn more about their daily needs. Shelter staff shared insights into each dog's personality, helping to highlight the importance of adoption and responsible pet care.

Alongside the walk, colleagues organized a collection for the shelter, donating food, toys, and tick pipettes for both dogs and cats, while also raising funds for veterinary care and essential supplies.

This initiative not only improved the lives of the animals but also strengthened team spirit. In previous years, employees even built dog houses for the shelter, continuing a tradition of hands-on compassion.

### COLOMBIA

### Hands to work: connections in rural Colombia

During the heavy rainy season of 2025, four rural communities near Barbosa in Colombia, faced a crisis when landslides cut off their only road. These villages, home to many Smurfit Westrock employees and vital suppliers of local produce, suddenly found themselves isolated - children had to take long detours to reach school, and families struggled to access markets and basic services.

Smurfit Westrock joined forces with the community and the local government to restore road access. We provided machinery, financial resources, and personnel, while residents actively contributed labor and oversight. Over approximately 15 days of joint work, the road was filled, leveled, and repaired.





The result was a functional road that restored the mobility of vehicles and people, reducing travel times and related costs. More than 1,000 people benefited directly, regaining access to markets, schools, and services, while strengthening the trust-based relationship between the community and the company.

"Hands to Work" shows how collaboration between the company and the community creates sustainable solutions, improves quality of life, and proves that when we work together, we can tackle complex challenges and achieve concrete results.

### UNITED STATES

# Helping animals find a better future

At Smurfit Westrock, we think it is safe to say our colleagues are animal lovers. In the United States, volunteers from Camillus, New York; Coal Center, Pennsylvania; and Atlanta, Georgia, spent time showing care for animals in need through a mix of learning, hands-on service, and giving in support of local shelters.

Teams spent time at rescue organizations to help with tasks like outdoor maintenance and kennel cleaning, helping create safer, more welcoming spaces for people and pets alike. Others organized supply drives and raised funds to help shelters stay stocked with daily essentials.

Together, these efforts reflect a shared commitment to protect and care for vulnerable animals – providing cleaner spaces, critical supplies and a little extra comfort as these smallest community members wait for loving homes.





### **AUSTRALIA**

### Christmas in July

The Christmas in July initiative started by Smurfit Westrock Australia was launched in North Richmond, NSW to support the San Miguel Family Centre through a donation drive and shared meal. Organized by our Culture and Community group, the project aimed to fill the Centre's resource cupboard, helping families facing difficult circumstances access essentials such as food, blankets, and clothing.

Our employees generously donated items including canned food, pasta, blankets, clothing, and even art supplies for the Centre's programs. The impact was immediate and deeply appreciated. As Casey Gill shared: "I am so excited. I have an entire tub of art supplies ready for our programs this term. Our food cupboards are nice and full."

Beyond the donations, colleagues found the experience rewarding. Sharing a meal together during their break fostered gratitude, belonging, and pride in knowing they had made a positive difference.

This heartwarming first year of Christmas in July not only supported families in need but also strengthened bonds among employees – demonstrating the true power of generosity and community.





### **CZECH REPUBLIC**

# A cup of punch, a hand of help: our role in Olomouc's beloved Christmas tradition



For the third consecutive year, our company proudly joined the Pre-Christmas "Dobropunč" in Smurfit Westrock Olomouc, Czech Republic. An Advent tradition that blends festive cheer with community spirit. Held during the city's Christmas markets, the event transforms every cup of punch into an act of kindness, with daily charity stands run by different organizations. Proceeds go directly to local causes.

In December 2024, we supported DC 90 Olomouc, which provides vital assistance to children and young adults with intellectual disabilities and their families.

Our employees volunteered at the stand, inviting visitors to enjoy a warm punch while learning about DC 90's work. The atmosphere was filled with smiles, laughter, and meaningful conversations.

Thanks to the generosity of our team and the local community, we raised a much needed €1,800. These funds will help DC 90 continue creating safe, inclusive opportunities for the young people they serve.

Beyond the financial impact, Dobropunč once again showed how seasonal traditions can unite people – not just in celebration, but in support of those who need it most

### "It's never wrong to do what's right."

- Eva Coufalova, Business Analyst at Smurfit Westrock

### MEXICO

# Building confidence, strengthening community

Summer is a time for growth and discovery for the young residents of the Belén Children's Home in Tijuana, Mexico, where kids join seasonal camps to learn new skills and build confidence. This year, Smurfit Westrock helped them dive in by providing equipment for swimming classes benefiting 20 eager new swimmers.

Outfitted with proper gear, the campers were able to enjoy the water safely, develop new abilities and experience the joy of teamwork. Our support reflects a shared belief that every child deserves opportunities to learn, play and gain experiences that inspire lifelong confidence.



Encouraging wellbeing

Taking an active part to support our local communities.

We are proud of the efforts and contributions of our teams across our operations to support the many wonderful initiatives that take place. We have shown ourselves to be an energetic, committed and sporting organization through the many activities we participated in over the last year.













### Open Your Heart

This year, four Smurfit Westrock colleagues - Philippe Rechoulet (Facture, France), Marcello Marcelli (Lunata, Italy), Mark Brolly, and Patrick Smyth (Belfast, Northern Ireland) embarked on an extraordinary journey as part of the Open Your Heart initiative. Over 50 days, they cycled almost 4,000 km, visiting 24 Smurfit Westrock sites across the UK and Ireland, all in support of UNICEF Ireland's vital work for vulnerable children worldwide.

The tour began in Amsterdam in May and united teams across our business, raising an incredible €77,000 for UNICEF's Zona Zakrila model for children in Bulgaria. This model provides protection, care, and opportunities for vulnerable children and their families.

Along the way, our cyclists inspired colleagues, collected donations, and built awareness of UNICEF's work for children's rights and wellbeing in over 190 countries.

This was the second year of the Open Your Heart initiative, which continues to demonstrate the power of teamwork, compassion, and perseverance. A special mention also goes to our colleagues who joined the cycle on part of the route and to Ken Bowles, Executive Vice President & Group CFO, for his active support and participation during the Ireland leg of the journey.















### Restoring smiles, transforming lives



A smile can transform a life. In Peru, we joined forces with Operación Sonrisa to provide access to reconstructive surgeries for children and adults with cleft lip or palate – a condition that often requires multiple procedures and can be financially out of reach for many families. Our shared purpose was simple yet profound: to restore smiles, confidence, and new opportunities for those who need it most.

Employees played an active and compassionate role throughout the project. They supported medical pre-evaluations, accompanied patients and their families during surgeries, and even created superhero capes for the children – helping them enter surgery with courage and joy. Volunteers also participated in awareness activities, broadening the impact within the community.

The results were life-changing: 40 beneficiaries received reconstructive surgeries, while their families experienced deep emotional relief. Forty Smurfit Westrock Peru employees dedicated approximately 200 hours of volunteer work, strengthening ties with local schools, authorities, and healthcare centers.

With the support of a €27,888 contribution from the Smurfit Westrock Foundation, this partnership demonstrated the power of collaboration to transform lives - showing that when companies, employees, and communities unite, they can create a more humane, just, and hopeful future.

### CANADA

### Sowing change, growing community

Employees at our Town Mount-Royal container plant teamed up with a local community garden to plant the seeds of lasting food security, sustainability and community connection. The Jardins Collectifs de l'Est de Montréal plays an important role in the region by producing food for community members in need, offering environmental education, strengthening ties across diverse neighborhoods and helping residents develop new skills.

Our colleagues supported this mission by volunteering twice during the year, building wooden planter boxes and planting vegetables and fruits to expand the gardens. These efforts help ensure that fresh, sustainable food remains available to families facing food insecurity while also growing resilience, connection and opportunity in the local community.







### Make-A-Wish Garden of Hope

Supported by the Smurfit Westrock Foundation, Make-A-Wish Ireland unveiled the Garden of Hope at this year's Bord Bia Bloom festival – a symbolic space designed to raise awareness of Make-A-Wish's mission to grant wishes to children in Ireland with life-threatening medical conditions. Over five days, 28 Group HQ employees volunteered as stewards, engaging thousands of visitors and sharing how wishes bring joy and hope to critically ill children and their families.

Smurfit Westrock staff were involved from October 2024, helping shape the garden's design, sculpture

concept, and volunteer coordination. During the event, the volunteers represented Make-A-Wish with enthusiasm and empathy.

"This project has been critical to Make-A-Wish's strategic plan, helping us to build public awareness about wish eligibility, and ensuring that every eligible child in Ireland can receive the wish that they deserve," said Conor Stone, Corporate Partnerships Officer at Make-A-Wish Ireland. "Thanks to their support, the Garden of Hope was a resounding success."

### AUSTRIA

### E-bikes for Institut Hartheim: mobility and inclusion through employee generosity

At Smurfit Westrock Nettingsdorf Paper mill in Austria, a spirit of giving shone brightly during the annual Christmas party. Employees came together for a special guessing game fundraiser, with donations generously topped up by the company. Thanks to this collective effort, two urgently needed e-bikes were purchased for a residential group at Institut Hartheim - a center dedicated to supporting people with cognitive and multiple disabilities.

The new e-bikes have made a significant difference, enabling shared outings and practical rides around the premises, and contributing to greater mobility, self-determination, and quality of life for the residents.



Institut Hartheim sees itself as a competence center for care and support, and the partnership with Smurfit Westrock has strengthened its mission to improve lives. This initiative is a testament to the impact that employee engagement and corporate social responsibility can have.

### **UNITED STATES**

### Building community through play

In the Dallas-Fort Worth area of Texas, Smurfit Westrock volunteers dedicated more than 400 hours over three days to help create a new KABOOM! playground for 500 students at a local elementary school. Supported by a grant from the Smurfit Westrock Foundation and created with input from the school's students and members of the community, the new playground features an updated design that fosters inclusion, creativity and play for all – including children with differing abilities.

The innovative play space features inclusive play structures, accessible seating, and a rubberized surface that makes it safer for everyone to enjoy. Outside of school hours, the playground is available for use by the broader community, offering a welcoming, safe space to play, connect, and grow together.







### SLOVAKIA

### Inclusive traffic playground for children

In partnership with MŠ Micimackó Bartókova, Smurfit Westrock Slovakia helped bring to life a new inclusive traffic playground, a space designed for children of all abilities, including those with special needs, to play, learn, and grow together in safety.

Located in a diverse community in Slovakia, where many families live in large housing blocks and a significant part of the population is Hungarian speaking, there had long been a need for a shared, accessible place where children could come together regardless of background or ability. This project answered that need,

creating a space that not only teaches traffic rules and safety but also fosters inclusion, respect, and cooperation.

Since its opening, the playground has quickly become a vibrant meeting point for families of all

nationalities and abilities. Children with special needs now have the chance to play alongside their peers, building confidence and a sense of belonging, while parents connect and form new friendships. The playground's inclusive design has encouraged tolerance, mutual respect, and understanding.



- Aniko Bogdanyiova, Assistant to the General Manager, Smurfit Westrock Slovakia





### 2,700 participants. 1,300 km by bike. One shared mission: to help children with critical illnesses



Smurfit Westrock Scandinavia is proud to once again stand alongside Team Rynkeby as a gold sponsor in 2025, contributing approx. €2,700 to support children living with critical illnesses and their families. This was our second year supporting the initiative, and our commitment remains strong for a cause that touches so many lives.

Team Rynkeby is no ordinary cycling team, it is a remarkable charity project uniting over 2,700 riders and volunteers across eight countries. Every summer, participants dedicate their time and energy to cycle 1,300 kilometers from their hometowns to Paris, raising funds for children in need. This year, from July 5 to July 12, the journey once again combined physical endurance, community spirit, and compassion.

In Denmark, the donations raised are directed to the Children's Cancer Foundation and the Children's Lung Foundation, organizations that work tirelessly to improve treatment, research, and support for families facing unimaginable challenges.

Before the grand departure, we had the pleasure of hosting Team Rynkeby Vestjylland at our Vejle site,

'Team Rynkeby's dedication and efforts to help children with critical illnesses are admirable, and it is a great pleasure for us to contribute to their important mission. At Smurfit Westrock, we want to give back to our community, and Team Rynkeby's work is a heartfelt cause that helps children and their families in difficult and serious situations. We are grateful to be able to support this cause and wish the dedicated people at Team Rynkeby the best of luck on their journey to Paris."

- Michael Larsen, General Manager, Smurfit Westrock Denmark

where they kicked off one of their many training sessions. The day was filled with inspiration, unity, and a shared drive to make a difference.

Since its founding, Team Rynkeby has raised €94 million for children with critical illnesses – a monumental achievement we are honored to support.

### Supporting inclusion: a new chapter for "Vimatizo" in Kilkis

The Association of Parents of Persons with Disabilities "Vimatizo" in Kilkis, Greece, has been dedicated to improving the lives of people with disabilities and their families since 1994. With approximately 100 members, the association works to promote inclusion, provide assistance, and create opportunities for social and professional integration.



In 2025, with the support of the Smurfit Westrock Foundation, "Vimatizo" began a transformative project: funding a new gym space and purchasing a specially adapted bus for transportation. This funding will enable the association to expand its services and ensure that members can participate fully in community life.





Smurfit Westrock Kilkis employees played an active role as volunteers, helping with the application process, communication, design, and media outreach for the project. Their involvement went beyond financial support, demonstrating a hands-on commitment to inclusion and community engagement.

This partnership is a testament to the power of collaboration and social responsibility. We are proud to be helping to break down barriers and empower individuals with disabilities and their families to thrive as equal members of the community.

### Colleagues unite to support young patients

In Tijuana, more than 160 Smurfit Westrock employees The effort was part of the hospital's Recursos Muy joined forces to raise over €3,000 in support of a local children's hospital, Hospital Infantil de las Californias the only specialized pediatric hospital in northwestern Mexico. Their contribution helped cover patient fees for low-income children, ensuring families in need can access critical medical care.

Humanos program, which invites socially responsible companies to champion pediatric health in their communities. Through their generosity, Smurfit Westrock employees are helping more children receive the care they need to heal and thrive.

### Step Challenge



This year, the traditional Step Challenge organized by Smurfit Westrock Italy's Head Office became much more than a fitness activity, it turned into a way to give back to the community. Over the course of six weeks, employees teamed up with the shared goal of reaching two million steps per team – approximately 260 kilometers each – while promoting health, teamwork, and solidarity.

The initiative took on extra meaning when participants learned that, upon reaching the target, each team could select a local nonprofit organization to receive a donation from the company. Thanks to the commitment and enthusiasm of everyone involved, a total of €6,000 was donated to nine non-profit associations across Italy.

Among the selected charities were AISM, ANFFAS, A.I.PRO.GE.S.B, CAV Novi Ligure, Fondazione ANT Italia Onlus, La Nostra Casa ODV, IRIS Novi Ligure, JADA, and Luminas. These organizations provide vital support to people living with chronic illnesses, disabilities, and economic hardship, as well as to children and families in need.

By walking together towards a common goal, Smurfit Westrock Italy employees not only promoted a healthy lifestyle but also demonstrated the power of collective action, showing that small steps, when taken together, can make a big difference in people's lives.

### Learning and comfort beyond treatment



At a government children's hospital in Mexico, Smurfit Westrock's Guadalupe Corrugated team has helped create a place where young cancer patients can keep learning during treatment and simply enjoy being kids. With support from the Smurfit Westrock Foundation, a hospital classroom was remodeled and equipped to provide a safe, welcoming space where lessons continue alongside healing.

Each month, around 80 children from northern Mexico benefit from the bright new space, maintaining their education while finding moments of joy and connection. More than a classroom, it offers comfort and hope to community members facing the challenges of cancer treatment, proving that learning can flourish even during difficult times.

### **UNITED STATES**

### Giving life to the community

In partnership with the American Red Cross, colleagues from our Camillus, New York, container plant organized a series of blood drives to support local patients and hospitals. With event space provided by the Camillus Fire Department, the first blood drive was so successful that the team quickly followed it with a second to accommodate even more donors.

Together, the drives generated vital blood supplies that went directly to nearby hospitals, ensuring lifesaving resources reached those who needed them most. "I've donated blood many times, but I never truly understood the impact until recently, when my sister needed a





transfusion during a hospital stay," shared Mark Ambrusco, General Manager. "Seeing firsthand how those generous donations can save lives was incredibly powerful. It's inspiring to witness so many of our amazing team members stepping up to donate."

Through teamwork and compassion, our colleagues showed how collective action can make a critical difference for community members in times of need.

### Bento volleyball

The Bento Volleyball Project, created under Brazil's Sports Incentive Law, aimed to promote the development of volleyball among children and adolescents in Bento Gonçalves (Rio Grande do Sul). The initiative was created to provide sports opportunities for young people in situations of social and economic vulnerability, fostering inclusion, teamwork, and personal growth.

Since its inception, the project has benefited more than 8,000 participants between the ages of 7 and 17, encouraging healthy lifestyles, discipline, and perseverance, while also revealing new local talents. Beyond athletic training, Bento Volleyball strengthened

community bonds and expanded access to state and national tournaments.

Through a donation of €24,000, Smurfit Westrock proudly supported the Bento Gonçalves Cultural and Multisport Educational Society in continuing its mission to empower young people and build a stronger, more inclusive community.













### **COLOMBIA**

# Caring for health, a commitment to community

For more than three decades, Smurfit Westrock in Colombia has organized health days, led by our Forestry division team, to bring essential medical services to rural communities with limited access to healthcare. These activities focus on prevention, the promotion of healthy habits, and comprehensive care – offering dental and nutritional consultations as well as lifestyle guidance. To broaden their impact, our teams work closely with local governments and health institutions, joining efforts to reach even more people.

For over 60 years, the company has built close and lasting relationships with these communities. As part of this commitment, during 2024 and 2025 more than

1,600 people across Valle del Cauca, Cauca, Caldas, Risaralda, and Quindío – where our forestry heritage and operations are located, have taken part in these health days.

Beyond immediate care, the initiative aims to provide people with sustainable tools to look after their wellbeing in daily life. In 2024 alone, over 1,000 people benefited, and by mid-2025, more than 634 people had already been assisted. The team have taken pride in what has been achieved and remain committed to strengthening these health days so that more families can access healthier lives in the future.

### DENMARK

# Together in community and football since 1989



On June 22, 2025, the city of Kolding, in Denmark once again came alive with football joy, laughter, and community spirit as this year's Smurfit Westrock Cup kicked off. The traditional school football tournament, open to all primary school, grades 0–6 classes, brought together around 700–800 enthusiastic children and parents for a day filled with energy, teamwork, and celebration.

For more than three decades, the Smurfit Westrock Cup has been a cherished local tradition – and since 1989, we have proudly supported the event as part of our commitment to fostering strong, connected communities. For us, this tournament represents far more than just football. It's about creating moments of togetherness, sportsmanship, and joy that strengthen the bonds between children, families, and neighbors.

This year's edition, organized in partnership with Kolding Boldklub, was once again a shining example of what can be achieved when a community comes together. The day was made possible thanks to the many dedicated volunteers, teachers, and parents who helped ensure a safe, fun, and memorable event for everyone involved.

As a company that values local engagement, we're proud to play a part in this much-loved event – and we're already looking forward to next year's tournament, where football, friendship, and community spirit will once again take center stage.



### **UNITED STATES**

### Driving impact on and off the course

In Demopolis Alabama, Smurfit Westrock colleagues came together to plan, organize and host a charity golf tournament to benefit a local hospital foundation. The Whitfield Foundation Charity Golf Tournament brought together 36 teams, raised more than €27,000, and united the community for a day of friendly competition in support of local healthcare.

Proceeds from the tournament support the foundation's mission to expand access to quality care, reduce preventable deaths and improve life expectancy. By investing in better healthcare services, these funds directly support improved outcomes and wellbeing for families across the region.

### Elevating care through the Sterile Materials Center

With support from the Smurfit Westrock Foundation, the Sterile Materials Center Adaptation project transformed the infrastructure of the Três Barras Hospital Foundation, significantly improving safety for both patients and healthcare professionals. The hospital serves the entire population of Três Barras, where Smurfit Westrock operates a paper mill and forestry headquarters – as well as neighboring municipalities, benefiting thousands of people.

The project focused on modernizing critical areas of the hospital, including the installation of ventilation systems, drywall ceilings, and specialized flooring. These improvements have enhanced hygiene standards, reduced the risk of infections, and increased efficiency in hospital operations.



For the community, these changes represent more than just physical upgrades - they mean a stronger, safer, and more reliable public healthcare network.

"This is a project we had been aiming for a long time, and we really needed help to achieve our goal. We received a visit from Smurfit Westrock leadership to present this project, and we had no idea they were actually going to help us with funding for the project. So the moment they announced that we would be receiving this aid, it was practically like the ground was knocked out of us." said Leonardo Weinfurter from the Hospital Foundation of Três Barras.





### A Dive into the Blue

Supported by the Smurfit Westrock Foundation in partnership with La Nostra Famiglia in Bosisio Parini, this project was designed to reduce stress and anxiety for children undergoing MRI scans. Through colorful wall designs, soothing lights, and interactive marine-themed visuals, the space creates a calming atmosphere that helps children feel safe, curious, and engaged during the procedure.

This imaginative environment not only improves the emotional wellbeing of children but also facilitates smoother, faster examinations by reducing the need for sedation or repeated scans. Families and medical staff have already noticed a remarkable difference in how young patients respond to the experience.

A Dive into the Blue stands as a beautiful example of how creativity, care, and innovation can come together to make a real difference in children's healthcare.



### Packed with purpose







Members of our Etobicoke Merchandising Display and Mississauga Graphic Solution teams, both in Ontario, Canada, partnered with a local women's support organization to provide encouragement and essentials to women in need. Colleagues collected new or gently used purses and filled them with daily necessities, which were then distributed to women's shelters and partner charities.

In addition, colleagues used their manufacturing and design talents to produce branded collection bins The Purse Project Network will use to further their mission across Ontario. "WOW! THANK YOU for the beautiful boxes that we received. We are very excited, as they will truly "level up" our image at our drop off location this year," shared Gayla Matos and Jill MacKellar of The Purse Project Network. "We are grateful to you and your staff for your support of the work we do!"

The team's support of The Purse Project initiative has fostered compassion, encouraged donations and strengthened employee engagement – but most importantly, it has given community members facing hardship both practical support and a renewed sense



**NORTH AMERICA** 

### Joining forces to fight hunger

Across North America, Smurfit Westrock employees in Alabama, Texas and Ontario, are partnering with food banks and community organizations to support families facing food insecurity. From sorting and packing donations, organizing collection drives, designing and donating packaging, and making financial contributions, team members help stretch resources further to feed more families, including children who need balanced meals during school holidays.

Together, these efforts reflect a shared commitment to tackling food insecurity – helping ensure families and children across our communities have access to the nourishment they need to grow, learn and thrive.







### **POLAND**

### Together for a better tomorrow

Recognizing the urgent need for improved facilities at the Special Education Centre in Konin, a local employee identified the lack of funding for basic renovations. With the support of the Smurfit Westrock Foundation, the project financed the refurbishment of a bathroom, significantly enhancing hygiene and accessibility for the children and their caregivers. This practical upgrade has directly improved the daily lives of 180 children with disabilities, empowering them to learn and thrive in a safer, more dignified environment.

The initiative also encouraged employees to volunteer their time and participate in meaningful community action, strengthening the company's connection with residents and showcasing a deep commitment to social responsibility.



### After work rock party - to celebrate becoming Smurfit Westrock and to collect money for the Swedish Cancer Society



At Smurfit Westrock Piteå Mill, celebration met purpose during this year's After Work event, held for all 510 employees under the vibrant theme "Rock." The gathering was more than just a chance to relax

and connect, it was also an opportunity to celebrate the merger that formed Smurfit Westrock and to give back to a meaningful cause.

The event was combined with a charity fundraiser for the Swedish Cancer Society, an organization dedicated to accelerating cancer research and improving treatment outcomes across Sweden. Employees contributed generously, and the mill matched all donations for this worthy cause.

This was the second year of organizing an After Work event, which has proven to be a simple yet powerful way to strengthen unity, engagement, and positive culture among employees. The Piteå Mill team demonstrated that even a local celebration can make a lasting difference, both within the workplace and beyond.



# Inspiring our future

### Creating opportunities for all through education.

As part of our dedication to sustainability, we're committed to supporting our future generations through education, play and inspiration. This year, our employees championed a number of activities to teach, inspire and bring awareness to all of our younger generations.

















### Catedral en cartón

At Smurfit Westrock, we are proud to support one of this year's most inspiring cultural initiatives in Spain: the collaborative construction of a large-scale replica of the Burgos Cathedral made entirely from recycled cardboard.

As part of the XXIV EnClave de Calle Festival and in support of Burgos's bid to become the European Capital of Culture 2031, our team donated more than three tonnes of recycled cardboard. Designed by French artist Olivier Grossetête, the installation used approximately 3,000 boxes produced at our Burgos facility - all made from 100% recycled material.

Hundreds of volunteers from the local community took part part in assembling the Cathedral, as well as a replica of the Covarrubias Bridge, highlighting the power of collective creativity and sustainable design. Unveiled in September, the installation remained in place for one week, after which the public was invited to join its symbolic "deconstruction."

This initiative reflects our long-standing commitment in Burgos to blending sustainability, community engagement, and cultural enrichment - values that have guided our operations for more than 30 years.

### Acquisition of furniture for the women's network to fight cancer in Canoinhas

In Canoinhas (Santa Catarina), home to many employees of the Três Barras Paper Mill and the forestry division, a special project was carried out by the Smurfit Westrock Foundation in partnership with the Canoinhas Women's Cancer Fighting Network to transform the charity's headquarters.

Through the acquisition of new furniture, the institution's space became more welcoming, organized, and functional, ensuring patients and their families felt supported in every aspect of their journey. Operating for over four decades, the Network has provided free assistance to cancer patients across several municipalities in the region, and this renovation strengthened its mission of humanized care.

In November 2025, the updated space was inaugurated, benefiting more than 1,074 people by offering them a more dignified environment and expanding the institution's social impact.



"It was very surprising that the Smurfit Westrock leadership visited us, looked at the whole institution, and then made this beautiful surprise, announcing the project. It touched the heart of many volunteers, especially me," said Neide Bosse, volunteer at the Network.

This initiative reflects the power of collaboration to bring dignity, comfort, and hope to those who need it most.

### **NORTHERN IRELAND**

### St Ronan's College Lurgan sensory room



Safe spaces for learning and care can transform lives. On September 1, 2025, St. Ronan's College in Lurgan officially opened its doors as a new amalgamation of two secondary schools and one grammar school. With 1,750 pupils, it is now the second-largest secondary school in Northern Ireland.

With the support of the Smurfit Westrock Foundation, a much-needed sensory room was created and developed for the new building. Designed for pupils with special educational needs and autism, the facility also serves the wider community outside of school hours, offering a safe, calming environment for those who need extra support.

The sensory room now stands as a vital resource in the brand-new school, providing young people with a space where they can feel secure, receive tailored support, and be cared for with dignity. It is a facility that will benefit not only students but also families across Lurgan, Co. Armagh, and beyond.

Many Smurfit Westrock Lurgan employees have children or relatives attending the school, strengthening the sense of pride and community connection to this initiative.

### Back to school 2025



Creating joyful moments for children has become a tradition in Gdańsk. In 2025, Smurfit Westrock Gdańsk celebrated the fifth anniversary of its autumn initiative for local primary schools and kindergartens, an annual campaign that combines fun with education and has grown into a much-loved event in the community.

Over the years, each edition has explored a different theme: from encouraging reading with "With a Book from the Roots," to sparking imagination through puppet theater, discovering Europe's cultures with "Curious about the World," and inspiring creativity with cardboard blocks in "Building Our Dreams."

Every year, the goal has been the same: to spark curiosity, foster creativity, and share values through play.

This year's theme, "Enjoying Moments Together," focused on the importance of shared experiences beyond screens. In partnership with the Polmlek Group, the team designed a board game, accompanied by Fortuna brand fruit mousses, encouraging children to laugh, learn, and play side by side.

"In our organization, we have always been guided by optimism and enjoy doing things that bring joy."

- Piotr Sylwestrzak, Managing Director, Smurfit Westrock Gdańsk





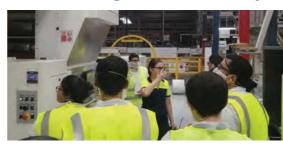
### Unboxing potential to build brighter futures

In Mexico, the Smurfit Westrock Community Centre has expanded with a new building dedicated to education and development. Built with support from the Smurfit Westrock Foundation and Smurfit Westrock Mexico, the new facility includes classrooms, multipurpose spaces, a science lab, library, dance studio and areas for study and psychological support.

In 2024, the First Stone Ceremony was held in the presence of Micheál Martin, Tánaiste of the Government of Ireland, State of Mexico authorities, and Jorge Angel, CEO of Smurfit Westrock Mexico, who together unveiled the plague and laid the foundation stone – marking the start of a new chapter for the community.

With these additions, the facility can now serve more than 800 children and youth - reaching an estimated 3,200 family members in the surrounding community. By providing programs that span from early childhood to young adulthood, the expansion strengthens access to education and support services that help students build brighter futures.

### Opening doors to young talent



In Costa Rica, Smurfit Westrock opened its doors to students from various universities and schools in the region, hosting an academic tour designed to bring young people closer to the professional world and show firsthand how their studies connect with real workplace practice.

During the event, 65 participating students had the opportunity to learn about the company's internal processes, explore our organizational culture, and engage in interactive activities with employees from different areas. Informative talks, guided tours, and practical sessions strengthened their skills and broadened their perspective on potential career paths.

A key element of the program was the active involvement of Smurfit Westrock employees. Ten employees volunteered their time - dedicating

approximately 20 hours to presentations, talks, and student mentoring. The Human Resources team organized and coordinated the tour, creating meaningful opportunities for interaction between young talent and company professionals.

As a result of this experience, five students will begin professional internships in areas such as Commercial Executive, Customer Service, Electronics Technician, and Production Management, further consolidating the connection between the company and future local talent.

"The experience allows students to see how their studies connect with professional practice, and for us as a company, it provides the opportunity to engage with future talent."

- Noilyn Quiros Monge, Human Resources Coordinator at Smurfit Westrock in Costa Rica

### The wall of love

At Smurfit Westrock Žimrovice in the Czech Republic our colleagues came together to create something truly special for their community - the Wall of Love. The initiative aimed to increase awareness and demonstrate Smurfit Westrock's commitment to supporting local schools, libraries, and clubs.

As the wall grew, so did the feeling of unity. Every message added to the wall strengthened its meaning, a powerful symbol that showcased the importance of love and how it should be expressed freely.

Employees volunteered their time and energy, helping to build the Wall of Love in the local shopping center. Ten of our colleagues contributed 16 hours, preparing boxes and corrugated presents for children to decorate and add to the wall.

The initiative not only brought smiles to participants but also fostered a sense of togetherness, kindness and pride within the community.





The Wall of Love stands as a testament to the impact of employee volunteering and creating together.

### **UNITED STATES**

### Supplying a strong start for students

During back-to-school season in the United States, Smurfit Westrock employees in Atlanta, Georgia; Coal Center, Pennsylvania; and San Antonio, Texas; helped local students start the school year supplied with confidence through a series of school supply drives.

Teams worked with schools and community partners to collect backpacks, notebooks, pencils, and other classroom necessities, while also providing sanitation items that keep learning environments safe and welcoming. Hundreds of students and teachers benefited, with donations easing the financial strain on families and teachers and allowing schools to direct resources toward other needs.

Together, these initiatives reflect a shared commitment to breaking down barriers to education and giving students across our communities the tools they need for a successful school year and a strong educational foundation.







### Summer camp 2025 "Heroes on the way"





Smurfit Westrock in the Dominican Republic once again supported the Fundación Abriendo Camino in organizing its annual summer camp, a program that has been running continuously for six years. This initiative provides a safe, educational, and recreational space for over 320 children from Villas Agrícolas during the summer season, a critical period when schools are closed.

For three weeks, participants engaged in superherothemed activities, combining learning, recreation, and the development of essential values such as creativity, solidarity, self-esteem, and leadership. Workshops in reading, art, sports, technology, and environmental education allowed children to explore new skills while having fun in a safe and stimulating environment.

Smurfit Westrock employees played an active role as volunteers, contributing their time and energy to arts and crafts activities, decorating spaces, and supervising children during camp sessions. Their involvement strengthened the connection between the company and the community, making a tangible difference in the lives of the children.

The camp not only fostered key skills and values in participants but also promoted community integration, and through the dedication of both employees and the Fundación Abriendo Camino, the summer camp continues to inspire and empower the next generation.

### **ARGENTINA**

### **Proyecto Leer**

Thanks to the contribution of the Smurfit Westrock Foundation and in partnership with the Leer Foundation, a Comprehensive School Literacy Project was launched in Bernal, Argentina. This initiative aims to promote the development of reading skills among students in ten primary schools, fostering literacy in both early childhood and adolescence through greater access to books.

The project is a testament to the power of collaboration between business, non-profit organizations, and dedicated volunteers. By working together, they have



helped transform classrooms into vibrant spaces for reading and imagination, giving thousands of children the tools to build a brighter future.

As a result, 4,500 children have benefited from improved literacy opportunities, demonstrating the lasting impact that employee engagement and community partnership can have on education.

### turnUp Academy: empowering young learners in Turnhout

The turnUp Academy offers Saturday school to young people from the fifth year of primary school through the first year of secondary school, most of whom come from disadvantaged families. For three years, these young learners come together every Saturday to discover new things, explore a variety of topics, and - above all - get to know themselves, their strengths, and their passions. Inspired by successful projects in Amsterdam, Brussels, and other major cities, the academy aims to reduce high school dropouts and strengthen educational opportunities for children often overlooked by the mainstream system.

Thanks to the support of the Smurfit Westrock Foundation, the project became a reality in Turnhout. Without this support, it simply wouldn't have gotten off the ground. From day one, Smurfit Westrock employees have been deeply involved, volunteering to give workshops and guide company tours, and participating in the academy's local advisory board to help shape the project's direction.



"This is an incredibly meaningful project, and we're so proud to have been there from the very beginning. As a local site, we've truly positioned ourselves as a committed partner from day one."

- Britt Peeters, Human Resources Manager at Smurfit Westrock.

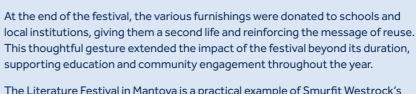


### Literature festival

At the 25th annual Literature Festival in Mantova. Italy, Smurfit Westrock played a key role in promoting sustainability, creativity and design within the local community. We provided furniture for the festival - including chairs, tables, and children's attractions - all crafted from paperboard. This initiative not only showcased the versatility of paper-based products but also highlighted our vision of a circular economy.







The Literature Festival in Mantova is a practical example of Smurfit Westrock's commitment to environmental responsibility and employee involvement. By combining creativity, teamwork, and sustainable practices, we helped make the festival a little more memorable for everyone involved.



### COLOMBIA

### Promoting quality rural education





In the municipality of El Tambo, in the Cauca region, Smurfit Westrock and its Foundation in Colombia, together with the Forestry Division, have worked hand in hand with the local community to strengthen the quality of education at the Institución Educativa El Recuerdo school. Cauca is one of the regions where Smurfit Westrock operates and has a forestry

presence, reinforcing our commitment to the comprehensive development of local communities.

The project included the construction of four new classrooms, 270 m<sup>2</sup> of infrastructure, and accessible sanitary facilities, providing dignified and safe spaces for students in this rural community.

Beyond infrastructure, our employees actively participated as volunteers, supporting and engaging in activities that strengthened the connection between Smurfit Westrock and the community. These actions promote school retention, equity in access to education, and open new future opportunities for nearly 600 children and youths in the region.

El Recuerdo is much more than a school; it represents a space of hope, learning, and development for the entire community of El Tambo. Projects like this demonstrate that when collaboration is combined with expertise and commitment, real and lasting impact is possible for future generations.

### We help create Christmas miracles for children in Romania

The joy of giving can transform lives, and for children in vulnerable circumstances, even a small gift can mean the world. We are proud to once again support the Christmas Gift Convoy, an initiative that brings holiday joy to some of the most vulnerable children in Romania. Driven entirely by volunteers, the convoy collects and delivers gifts to

children in orphanages, hospitals, schools, and other facilities in the country's poorest areas.

This year, the convoy brought smiles to more than 11,000 children, many of whom would not have received a single Christmas present otherwise.



Launched in Germany in 2001, the Christmas Gift Convoy has since grown into an international project, with Denmark joining the effort in recent years. The Danish branch, established as an independent association in 2020, now working closely with Round Table and Ladies Circle to reach children most in need.

Our contribution of more than 2,000 cardboard boxes ensured

that the gifts were safely packed and transported, even to the most remote communities.

We are proud to help spread more than presents, spreading joy, hope, and a sense of belonging to children who need it most.

### **MEXICO**

### Picking hope from hardship

Since 2013, Smurfit Westrock's corporate office in Mexico has partnered with a Mexico City-based charity to support children and families from recycling communities in the State of Mexico. Through annual donations, our collaboration with Fundación Dibujando un Mañana helps provide safe spaces for children, adolescents and youths living in vulnerable conditions.

With programs focused on education, health, nutrition and psychosocial support, the organization's Community Integral Development Centers promote dignity, wellbeing and opportunity. Sustained investment has enabled thousands of children to access healthy meals, medical care and academic support - empowering them to grow, learn and shape brighter futures in their communities.



### SEE Learning: advancing socialemotional education in Yumbo



In Yumbo, Valle del Cauca, a community neighboring our largest industrial complex in Colombia, the Smurfit Westrock Foundation is driving the first implementation of the Social, Emotional, and Ethical Learning Program – SEE Learning. Developed by Emory University and adapted to the Colombian context with support from the Levapan Foundation - a nonprofit organization with over 60 years of experience in social and educational projects in Valle del Cauca - the program aims to improve student and school coexistence, while fostering the holistic development of children and youths.

The Municipal Education Secretariat of Yumbo is also part of this partnership, as SEE Learning provides solutions to local challenges such as mental health, educational quality, and the need to strengthen teachers' pedagogical tools. Through this program, positive school environments are promoted, students develop socio-emotional skills, and teachers' capacities are enhanced.

Employee volunteering played a key role in the program's success. Smurfit Westrock employees supported the planning, facilitation, and closure of activities, ensuring the program's effective development and a meaningful experience for all participants. Additionally, the Smurfit Westrock Foundation in Colombia played a key role in implementation, providing the necessary resources and coordinating with the Levapan Foundation for proper execution.

To date, 150 students have directly benefited from SEE Learning sessions, gaining access to a more human, inclusive, and sustainable education.



The initiative stands as a testament to the power of collaboration and employee engagement in transforming communities and providing practical tools that positively impact the lives of children, families, and the wider educational community.



# Protecting ourplanet

Protecting what matters most, our environment and planet.

At Smurfit Westrock, sustainability is in every fiber. We have a deep commitment to the planet, and we believe that we must always do our best to help protect it. Not only do we strive for this through our products and operations, but also through our actions in the community. The positive steps we take are wide and varied, from tackling litter, to recycling, to promoting and protecting our local ecosystems.



















### The journey of a tree

The value of teaching children about sustainability and responsible choices at an early age cannot be overstated. As future leaders, their awareness and respect for the environment will help shape a greener tomorrow.

This year, our outreach program continued with new activities designed to spark curiosity and inspire action. A total of 190 kindergarten children were introduced to the journey of how trees are transformed into paper packaging and why this material is a more environmentally friendly option.

To make the learning interactive, the children also discovered the logos of major global forest certification systems before planting their own seedlings in biodegradable paper cups. As the plants grow and the cups naturally decompose, they see firsthand the cycle of "trees becoming paper boxes, and paper boxes nourishing trees."

Now in its second year, this initiative continues to grow in impact, spreading environmental knowledge, fostering early awareness.

### **BRAZIL**

### **Ecopoint**



The Ecopoint, 24-hour recycling bin project was created to expand the resources available for the correct disposal of waste, promote environmental education and conscious disposal. Although the Brazilian municipality of Canoinhas in Santa Catarina has a structured selective collection program, the absence of an accessible and permanent point made it difficult for the population to participate in sustainable practices.

The initiative, installed in partnership with the city hall, started to receive various types of waste, including recyclables, electronics, batteries and lamps. Since its inauguration, the Ecopoint has collected more than 3.2 tons of materials, contributing to the preservation of soil and water, strengthening the local recycling chain and engaging the community in environmental actions.

Juliana Maciel expressed, "The word of the day is gratitude to Smurfit Westrock for looking with affection towards the people who live around your company, that you are not here looking for numbers, and that for me is being sustainable."

With the project's success, plans are underway to expand Ecopoint to other municipalities, further strengthening the region's commitment to sustainability.

### COLOMBIA

### Hands that sow the future

In Valle del Cauca, home to Smurfit Westrock's largest forestry operation in Colombia, the Kipara Indigenous community of Palermo village received 2,000 eucalyptus seedlings as part of the 'Hands that sow the future' initiative. This project reflects our way of contributing to communities through our expertise in sustainable forestry.

The delivery of seedlings strengthens the community's agricultural and forestry practices while opening new opportunities for economic development. With their own resources for firewood, live fencing, and crop protection, families reduce pressure on natural forests and ensure more sustainable management of their territory.

Each tree planted combines the technical expertise of Smurfit Westrock's Forestry Division with the ancestral knowledge of the community, generating both family and environmental care.



As Hildefonso Rioverde, leader of the Kipara community, expressed: "I am very grateful to Smurfit Westrock because they helped us by bringing us two thousand eucalyptus trees. This help means a lot because buying these seedlings with our own resources is difficult. I thank you very much because you brought us real support."

### A slam dunk for sustainability



In Atlanta, Georgia, Smurfit Westrock partnered with the Atlanta Hawks to advance sustainability both on and off the court. As the team's official sustainability partner, we support efforts at the Hawks' home court, State Farm Arena, to achieve zero-waste status by diverting at least 90% of all waste from landfills.

And through our Rock the Rim partnership, every Hawks "dunk" translates to a new tree planted

across Metro Atlanta. During the 2023–2024 season, 445 dunks led to 445 trees – including 50 planted by Smurfit Westrock and Hawks team members together on the grounds of an innovative recycling center. This unique partnership shows how sports, community and sustainability can team up to create lasting impact.

"Smurfit Westrock and our team of volunteers enjoyed partnering with the Hawks and Trees Atlanta on this volunteer project to enhance the tree canopy at CHaRM's new facility," said Tammy Pollock, Regional Vice President, Communications, Smurfit Westrock. "As a paper-based packaging solutions company, we know the positive impact of thriving tree canopies and appreciate the opportunity to join the Hawks in taking our partnership beyond State Farm Arena and into our community."





### Boxful of Kids' Creativity

This community engagement project in the Netherlands was designed to give leftover cardboard sheets, materials that would otherwise be treated as waste, a new and fun purpose. During the local Children's Holiday Week, these sheets became the foundation for creativity, as children were encouraged to explore their imagination and build their own creations.

The project was important, as it demonstrates that even simple materials like cardboard can have great value when used in a creative way. Instead of discarding it, the community transformed them into a source of play, inspiration, and teamwork.

The impact was immediate and heartwarming. Children experienced an unforgettable week filled with imagination, collaboration, and happiness. The initiative not only reduced waste but also strengthened the idea of sustainability, bringing joy and creativity to the community.





### Hands in the garden program

The Hands in the Garden Program promotes sustainable practices in municipal schools through the creation of educational gardens. By using recycled pallets and organic waste from the Três Barras Paper Mill, which is transformed into Ecosolo, a high-value agricultural input, the project is an example of the circular economy, connecting environmental education, material reuse, and the valorization of byproducts.

Our employees volunteer their time and expertise to help prepare the soil, assemble and plant the gardens, and guide students through hands-on learning experiences. Their involvement is crucial in transforming ideas into concrete actions, creating a space that encourages environmental education, healthy eating, and direct contact with nature for students.

"The garden not only beautifies our school, but also nourishes the dreams, values, and learning of future generations."

The program directly benefited 206 children, providing them with opportunities to learn about sustainability, nutrition, and teamwork.

Ariane Maciel, teacher from the Francisco Rocha School said, "I would like to express our sincere gratitude for all the dedication, collaboration, and support for our school unit."







### **UNITED STATES**

### The ticket to a greener tomorrow

Smurfit Westrock employees brought the TICCIT program – Trees Into Cartons, Cartons Into Trees, an outreach program developed by the Paperboard Packaging Council – to schools across the United States and in Ireland, helping children understand the important connection between trees, recycling and sustainable packaging.

The interactive program teaches younger students that trees are a sustainable crop, just like fruits and vegetables, and highlights the many uses for trees, including their role in sustainable packaging, and the importance of recycling.

Altogether, 49 Smurfit Westrock sites held 63 school events, reaching more than 10,000 students with presentations, take-home tree seedlings in paperboard cartons produced by the Hendersonville, North Carolina plant, and donated books about sustainable forestry – planting seeds of awareness for a more sustainable future.















### MEXICO

### Shaping young sustainability leaders

In Mexico, employees of our Los Reyes mill partnered with the Smurfit Westrock Mexico Foundation to help launch a sustainability program at a local technical high school. The initiative at Centro de Bachillerato Tecnológico Industrial y de Servicios No. 227 is designed to encourage responsible consumption, improve waste management practices, and build a culture of environmental stewardship among students, teachers, and staff.

Made possible through an in-kind donation from the Smurfit Westrock Foundation, this project demonstrates how collaboration and education can inspire lasting environmental responsibility and equip young people with the tools to lead change in their communities.



### **NETHERLANDS**

### From leftovers to insect hotels: How Smurfit Westrock Zedek contributes to a greener world



Turning waste into opportunity, Smurfit Westrock Zedek found a creative way to give unused materials a second life while raising funds for local charities and sustainability projects. The initiative not only reduced waste but also strengthened connections with the Apeldoorn community.

During a family day, a "leftover sale" was organized, where visitors followed a fun walking route through the warehouse to browse valuable items from the Studio – each offered for the symbolic price of just five euros. What might have otherwise gone unused became a source of joy and purpose.

Thanks to this effort, the proceeds funded two new insect hotels that now enrich the local environment and support biodiversity. In addition, part of the funds went to Stichting de Stadsakkers, an organization dedicated to sustainable urban farming and social projects. Other local initiatives also benefited, including the Food Bank and Stichting Kinderfeest.

This collaboration between Lions Club Apeldoorn, IVN Apeldoorn, and Stichting de Stadsakkers shows how a simple idea can spark lasting benefits for both people and nature.

### World Cleanup Day celebration

To mark World Cleanup Day, our colleagues in Serbia united for a voluntary initiative that combined team spirit with positive community impact. The event focused on cleaning the area around the factory, including a local promenade regularly used by families.

Colleagues working in sustainability and environmental care led the organization, planning the route, providing equipment, coordinating with the public utility company, and arranging catering. Volunteers received first aid kits, vests, caps, t-shirts, biodegradable bags, and water bottles to support their efforts.

The result was a cleaner, safer, and more welcoming space for residents, while also strengthening team spirit and pride. This annual activity shows how small collective actions can make a meaningful difference, both for our communities and the environment we all share.





### Exhibiting ideas, inspiring action





Smurfit Westrock sponsored a special exhibition at a children's museum in Mexico to help young learners connect with sustainability concepts. The "5R's" exhibition at Papalote Museo del Niño was an interactive experience that let children and families explore the principles of Reduce, Reuse, Readapt, Recycle and Reinstate. Visitors were invited to touch, play and learn in ways that make sustainability both fun and memorable.

The exhibit reached more than 80,000 children and illustrated what's possible when companies and community organizations join forces. Smurfit Westrock financially supported the exhibition and donated cardboard materials to help bring it to life, part of a broader effort by multiple corporate sponsors to make environmental education interactive and impactful for families.





### World Cleanup 2025 **Smurfit Westrock Poland**

Smurfit Westrock Poland organized its first-ever World Cleanup Week as a newly merged company, uniting more than 240 participants across five locations: Pruszków, Drezdenko, Konin, Tarnów, and Warsaw. Inspired by the global World Cleanup Day movement, the initiative aimed to raise awareness of environmental challenges while taking tangible action to reduce waste and promote sustainability in local communities.

Each site hosted unique events that combined cleanup activities with education, intergenerational collaboration, and team-building. From forests and parks to local promenades, volunteers collected litter while also engaging children, youth, seniors, and people with disabilities in hands-on workshops and awareness activities.





The initiative was carried out in partnership with local authorities and community organizations including Koło Pomocy Dzieciom Niepełnosprawnym (TPD) in Drezdenko, Młodzi Ambasadorzy Klimatu in Konin, and Stowarzyszenie Razem dla Białołęki in Warsaw. Highlights included ecological picnics, educational games, and creative cardboard gadgets such as foldable castles, baskets, and puzzles that promoted circular economy principles.

By the end of the week, not only were local spaces cleaner, but community bonds had been strengthened and the company's commitment to sustainability reinforced. This was the first time to mark World Cleanup Week at Smurfit Westrock Poland, and the beginning of a new tradition.

### Earth Day 2025 Poland

The Earth Day 2025 initiative in Poland brought together Smurfit Westrock employees, their families, and local communities to take meaningful action for the environment. Across Tarnów, Konin, and Gdańsk, participants engaged in activities such as planting flowers, cleaning public areas, and organizing educational, family-friendly events. These efforts were designed to promote sustainability, teamwork, and a shared sense of responsibility for the planet.

Each location identified unique environmental challenges and responded with hands-on solutions. Whether it was improving the surroundings of the factory in Tarnów, cleaning up a residential area in Konin, or joining a village cleanup near Gdańsk, the initiative responded to local

environmental challenges and encouraged active participation.

The project brought people together, improved local spaces, and created joyful experiences for families. It helped build stronger relationships between Smurfit Westrock and our communities, while visibly demonstrating our commitment to sustainability through practical and inclusive actions.



- "Together we can achieve more for our shared future"
- Karolina Baczek, Administration Specialist, Smurfit Westrock









### Celebrating Earth Day, every day

In New York, employees of our Camillus container plant participate in an annual Earth Day cleanup sponsored by their local municipal waste authority. The event encourages community members to collect litter and drop it off free of charge at Onondaga County Resource Recovery Agency, to help improve local spaces and reduce environmental impact.

What began as a once-a-year activity has grown into a monthly cleanup around the plant, with team members pitching in to keep the grounds clean and encourage environmental responsibility year-round. Children of our employees also get involved, participating in an Earth Day coloring contest and proudly displaying their artwork at the plant.

"It is a priority to keep our plant clean and as a team we decided last year to start doing this every month," shares Kevin Lee, safety manager at the plant.

This ongoing initiative not only improves the local environment, it also strengthens team spirit and community engagement.





### The Paper Bag Day

The 7th Edition of European Paper Bag Day, held under the theme "The Future in Your Hands," highlighted the importance of paper bags as a sustainable and effective packaging solution to help combat climate change.

To mark the occasion, 70 students from Sangüesa's high school participated in an engaging training session hosted by Smurfit Westrock Sangüesa. The session explored the origins of MG Kraft Paper, the

meaning of sustainability from end to end, and the principles of sustainable forest management.

The event was opened by Pedro Mendarozketa, General Manager of Smurfit Westrock Sangüesa,



who emphasized the importance of working together to protect both community and environment. The Quality & Innovation Department led the session, explaining that MG Kraft Paper is produced with 100% virgin fiber, sourced from forestry waste and cleaning. They also underlined the environmental benefits of increasing local forest mass, driven by demand for forest products, and its essential role in CO<sub>2</sub> capture and fixation.

Now in its seventh year, this initiative continues to inspire younger generations, showing them how sustainable choices today can shape a greener tomorrow.

Once again, a remarkable number of stories were submitted to appear in this booklet. This is just a snapshot of the many initiatives that are taking place across all the countries in which we operate. You can see a full list of all the additional initiatives that took place during the year in the index that follows. Thank you to everyone involved in making this possible.



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Country	Initiative
Germany	Support for children and youth work Sarstedt
Germany	Female Social Event 2025
Canada	Community Festival
Spain	Day of the Camino de Santiago in Sangüesa
Spain	Sustainable Forests, Inclusive Futures
Canada	Supporting Employee's Initiative towards local community
Spain	Navarra Talent Challenge
United States	Big Brother Big Sister Fall 5K run/walk
Spain	Running for Solidarity
Poland	Maria '"Brave" fulfils dreams of health
Poland	Supporting Home Hospice for Children in Bialystok
Netherlands	Yearly support of local community Tiggelaar in participation in the flower parade
United States	Fayette Friends of Animals
Poland	A Hat from the Heart
Poland	Family picnic – Miecia the garbage truck
Poland	Białołęka Days Picnic
United States	Volunteer Day at the Humane Society
Spain	Collaboration with the Red Cross: Supporting Children and Young People at Risk of Social Exclusion
Mexico	Christmas celebration in Casa Hogar Belem
Denmark	Impressive 60 years in Smurfit Westrock Denmark
Sweden	Donation in conjunction with International Women's Day
Germany	Cooking for Families at the Ronald McDonald House
Serbia	Food for everyone

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### | Empowering communities

Country	Initiative
France	Inter-company soccer tournament
France	Charity run
France	Donation of cardboard boxes for the 'Children's Dream City' program carried out in several schools.
France	Giving our PCs a second life!
France	Support for Ukraine
France	Nuits-Saint-Georges Half Marathon
Germany	Soziales Engagement mit Herz – Unsere Auszubildenden unterstützen die Tafel zur Weihnachtszeit
Belgium	Smurfit Westrock Turnhout brings new hospital plans to life with cardboard
Italy	Sustainability Festival
Germany	Tafel Lübeck
France	Sponsorship of the Mortagne Football Club
France	Support for Ukraine
France	Féria Evrunaises
Brazil	Transform Uniforms - Clothing Drive
Ireland	Ready to Work
Ireland	IMART 2025
France	Archery Association
Germany	Open house for local kids
Poland	Package for Seniors
Serbia	Opening of work center "Sounds of heart" work opportunity for young adults with special needs
Czech Republic	Safety campaign
Argentina	Taller Los Tilos
Brazil	Donation and Volunteering Initiatives in Brazil



Country	Initiative
Colombia	Learning and growing together
Colombia	Nature tourism that transforms lives
Peru	Transforming local talent through art and collaboration
United States	Dragan Pantry



Country	Initiative
Spain	Supporting Ibi Handbol team
Ireland	Therapy Pod for the Mid-West Rape Crisis Centre
Czech Republic	Meet our seniors
Czech Republic	Partnering in the Skripov Running Event
France	Charity course in support of the fight against breast cancer
United States	Heart Walk
Poland	Supporting PARK-ON: Together for Inclusion
Poland	Place to Grow: For Children and Seniors   SIEMACHA
Poland	Smurfit Westrock Polnad supports the Great Orchestra of Christmas Charity!
Poland	Smurfit Westrock – Co-organizer of the 32nd Health Song Festival

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## Encouraging wellbeing

Country	Initiative
Netherlands	Promoting Active and Healthy Living for Children and Familie
Poland	Palace of Culture for Foundation
Spain	Supporting "Pous de Neu Montañas Alicantinas Terol Oeste" Orienteering Trophy
Spain	Sponsorship of the MEMORIAL ZAMBRANA 2025 Race
United States	Haven for Hope Donation Drive
France	Sparnatrail
Spain	Onil's Trail
Spain	Hearts are found to donate blood at Smurfit Westrock
Spain	Smurfit Westrock participating in the walk against cancer.
Spain	First Edition of the International Cycling Race of La Nucia (Alicante)
Denmark	Smurfit Westrock Supports Women's Health
Spain	Cajas Paiporta
United States	Community Meals - Various Charities
United States	Kens coat closete
United States	Halloween Costume Drive
Poland	12 Night Game Marathon
France	"The Josselinaise"
France	The 24h Saint Pierre in Palavas-les-Flots – Sport & Charity Race
Sweden	The Community Benefit - Volleyball tournament for youth
France	Restos du Coeur x SWF Vernon
Italy	Lilt Milano Marathon
Spain	VI. CARRERA SOLIDARIA. "Los genes contra el cáncer"



Country	Initiative
Italy	World Mental Health Day Campaign
Italy	International Women's and Men's Days Campaign
Italy	Villa Gesuita
Spain	Sponsorship Vallkirias Pisuerga
Brazil	Pirapetinga Sport Club
France	Support for Accessible Vehicle Purchase
Belgium	Reaching People Anywhere with Wings For Aid
Germany	Verstärkung für unser Elektroteam
France	Therapeutic, Educational, and Pedagogical Institute of Cholet
France	Supporting Les Roses de Jeanne
France	Sports Club Equipment Support
France	Youth Football Kit Support
Canada	Know Human Trafficking
Poland	Help for flood victims
Australia	RUOK Day
Poland	Retirees meeting

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# - Inspiring our future

Country	Initiative
Germany	Extinguishing exercise with youth fire department
Mexico	Back to School, Forward in Life: Empowering Smurfit Westrock Employees to Finish School
Mexico	Empowering Education through Safety
Mexico	Supporting the Educational Journey of 15 Middle School Students in México
Mexico	A Trip to the Museum: Help Children Discover El Trompo
Poland	Meeting About Safety With Preschoolers In Kindergarden In Białystok
Bulgaria	Handy hands
Mexico	Promoting Integral Development for children under 6 through our Early Childhood Program
Mexico	Promoting Academic Success and Psychosocial Well-Being in Students through our High Academic Performance Program in México.
Mexico	Smurfit Westrock Empowers Life Skills in Children through football, dance and hydroponic workshops
Mexico	Summer Course: Children from the SW Community Center as Change Agents Learning About Mexico or the UN Sustainable Development Goals
Mexico	Seeds for Education - SW Mexico employees sponsor academically outstanding children to support their education and future.
Mexico	Supporting the University dream
Mexico	Supporting Child Development in Tierra de Sueños
United States	Alleghany High School (AHS) Track & Field Meet
Spain	Stories that Connect: Promoting Reading and Connection at Smurfit Westrock
Poland	International campaign "Reading in the Glade"
Germany	Monetary donations to support various institutions
Spain	Puente en cartón
Serbia	Integration of children and youth living in the street situation
France	Sponsorship of a young European-level VTT TRIAL rider
France	Restoration work at Château de Gaillon

# - Inspiring our future

Country	Initiative
France	Sponsorship of the SCO Angers Rugby Club
Brazil	Association for the Social Reintegration of Children and Adolescents - ARCA
Brazil	Faith and Joy Foundation of Brazil
Spain	LEDU: Liga Española de Debate Universitario
France	Town School Winter Trip Funding
Italy	English scolarships for employees' sons
Italy	Circular Economy Tour
France	Friendship Bench Project
France	After-school centers
France	After-school centers
France	Jean-Yole Middle School
France	The Children's Dream City
Brazil	Acolher
Brazil	Transform: Expansion of Infrastructure and Social Impact at the São Felipe Néri Shelter
Brazil	Territories of Reading
Brazil	Champion Girls Association
Ireland	STEM Eductaion
Poland	Żuławy Gdańskie workshops – My Little Homeland
Belgium	Kunstencampus - Artschool
Argentina	Casa Rincón del Sol
Colombia	Education that creates pathways
Colombia	Trout and culture: education and entrepreneurship that transform communities

# - Inspiring our future

Country	Initiative
Colombia	We renovate schools, we build the future
United States	Elevating while educating
Poland	Open to young talent
Germany	"Gemeinsam wachsen: Unterstützung für Kinder mit besonderen Bedürfnissen"
Argentina	Tu Empleo (Fundación Empujar)



Country	Initiative
Mexico	Recycling for Education
United States	Patriot Day - Carry the Load
France	Cleanup campaign along the shores of Lac au Duc
France	"Installation of beehives on the site
France	Donation of cardboard – City of La Suze
France	Land unused for eco-grazing
Poland	Eco Picnic
Poland	Climate Revolution Festival in Konin
United States	AABA Community Engagement   Environmental Impact