Smurfit Westrock



2026

Our Open Community

Paper | Packaging | Solutions



> “…we are helping to strengthen communities, create opportunities and build a more sustainable future.”
>
> — Tony Smurfit



A message from our President and Chief Executive Officer

Welcome to the 2026 edition of Our Open Community Booklet - a celebration of the positive impact our people have made over the past year in the communities in which we live and work around the world.

At Smurfit Westrock I am always proud to see colleagues across our business embrace opportunities to support their local communities. Whether through volunteering, fundraising, or sharing their expertise, their efforts continue to make a meaningful difference.

This publication reflects our shared values and highlights how initiatives of every size, across every region, come together to tell a powerful story of the collective impact our people make in the 40 countries in which we operate.

Guided by our four pillars, Empowering communities, Encouraging wellbeing, Inspiring our future, and Protecting our planet, colleagues have supported hundreds of meaningful initiatives.

Together, and with the support of the Smurfit Westrock Foundation, we are helping to strengthen communities, create opportunities and build a more sustainable future.

To everyone who has volunteered, fundraised, shared their skills, or simply found a way to help others, thank you. Your commitment, compassion and generosity demonstrate what is possible when we work together and support the communities around us.



Tony Smurfit
President and Chief Executive Officer

Smurfit Westrock supports the UN Sustainable Development Goals

Through Our Open Community initiatives, we actively support our communities around the world. We are proud that many of our ongoing community efforts align with the United Nations' Sustainable Development Goals (SDGs), helping to advance meaningful change.

To guide our efforts and amplify our impact, we have structured our community initiatives under four strategic pillars:

Empowering communities

Pages 4-23



Encouraging wellbeing

Pages 24-43



Inspiring our future

Pages 44-59



Protecting our planet

Pages 60-71



Empowering communities

Investing in our communities through volunteering our time, energy and resources.

At Smurfit Westrock, we are deeply committed to supporting the local communities across the 40 countries in which we operate. Internally and externally, we make the wellbeing of people a priority throughout our business. We are proud to invest in our communities and to give back through volunteering our time, effort and expertise, as well as through financial and other donations.



UNITED KINGDOM

Phyllis Tuckwell Hospice Care









Providing comfort and compassionate care during life's most challenging moments is at the heart of the work carried out by Phyllis Tuckwell Hospice Care. The organization supports adults living with advanced or terminal illnesses, while also providing vital support to their families and loved ones.

When the hospice's existing building became too small to meet growing demand, a fundraising effort was launched to help create a larger, purpose-built facility. Smurfit Westrock Beacon, UK employees supported this effort, helping raise funds that contributed to the development of the new hospice and its ability to care for more patients and families in the years ahead.

Alongside fundraising activities, employees have built a strong partnership with the hospice through regular volunteering. Each year, colleagues donate their time to support projects such as gardening, painting, and general maintenance. Most recently, volunteers helped tidy the temporary office premises and grounds used by the hospice before its move into the new facility.

"Smurfit Westrock Beacon are a fantastic corporate partner. They don't just come and help to tick a box. They clearly feel passionately about supporting us," said Sarah Blake, Corporate Partnerships Manager at Phyllis Tuckwell Hospice Care.

Through fundraising, volunteering, and ongoing community support, Smurfit Westrock employees continue to help ensure that patients and their families receive the care, compassion, and support they need when it matters most.

UNITED STATES

San Antonio Container strengthens community through partnership with SAMMinistries



The San Antonio Container team supports children, families and young adults through an ongoing partnership with SAMMinistries. A back-to-school drive collected more than 1,500 school supply items for over 450 children, while volunteers brought The Three Little Pigs to life for 35 children during Read Across America. An Earth Day gardening activity reached 50 children, and the Angel Tree program provided 250 holiday gifts.

The partnership also includes Smurfit Westrock Foundation funding for the Young Adult Stability & Support (YASS) Center, which helps young adults transitioning out of foster care and other support systems build independence - to date, 25 young adults have received support.

Together, these initiatives connect practical support with opportunities to learn, grow and move toward greater stability.

ARGENTINA

Putting women in the driver's seat

For 30 women in Argentina, learning to drive could open a path toward greater independence and new economic opportunities. A project led by ACEYTIS, the Asociación Civil Centro de Estudios y Trabajo para la Igualdad Social, will support women participating in community-based productive groups through driving and road-safety training.

Mobility can be a significant barrier for people seeking employment, education or professional development, particularly in vulnerable communities. With support from the Smurfit Westrock Foundation, the initiative will help participants undertake safe driving and road safety training and receive assistance with obtaining their driver's licenses. The goal is to strengthen the women's autonomy, improve access to employment and expand opportunities for economic development.

The impact goes beyond the women taking part. Greater mobility can help them access work and training opportunities, while supporting the wellbeing of their families and communities.



Through its partnership with ACEYTIS, the Smurfit Westrock Foundation is supporting a practical response to a clearly identified barrier. By helping women gain a skill and qualification that can increase their freedom of movement, the project is creating stronger foundations for independence, inclusion and sustainable opportunity.

UNITED STATES

Safety for Life event and Clinton bike rodeo



To celebrate World Safety Day, employees at Clinton Folding Consumer turned safety training into an opportunity to give back. Seventy-eight team members participated in a bicycle-building challenge that reinforced the S.T.E.P. (Stop, Think, Evaluate & Plan) safety process, encouraging teammates to carefully assess risks and work collaboratively before taking action.

The result was 20 bicycles donated to children in need through Clinton's annual Bike Rodeo, hosted by local police, fire, and parks and recreation organizations. By combining workplace safety with community engagement, the project created a meaningful learning experience for employees while helping local children enjoy the freedom, confidence, and fun that comes with a new bike and the open road.



AUSTRALIA

Employee resource group – community and culture

Throughout 2026, the Culture & Community Employee Resource Group (ERG) at Smurfit Westrock North Richmond in Australia brought employees together to celebrate diversity, support important causes, and strengthen connections both within the workplace and across the wider community.

Led by employees with a shared passion for inclusion and giving back, the ERG organized fundraising activities, donation drives, cultural celebrations, and community partnerships that created opportunities to make a difference. These initiatives supported organizations including The Women's Cottage, Dress for Success, the Cancer Council, and the San Miguel Family Centre, helping provide practical and financial support to individuals and families who need it most.



By encouraging participation across all shifts and teams, the program helped foster a stronger sense of belonging, increased employee engagement, and created opportunities for colleagues from different backgrounds to connect and learn from one another.

Through collaboration and shared purpose, employees supported local charities, celebrated cultural diversity, and raised awareness of important causes, creating a positive impact inside and outside the workplace.

JAPAN

Community and inclusion: local J2 soccer club support





In 2026, Smurfit Westrock Japan strengthened its ties with the local community by supporting Fujieda MYFC, a J2 soccer club located near the Shimada Plant.

Since the start of the J2 League season, employees have volunteered at the club's home stadium, working alongside local volunteers to welcome spectators and support matchday activities. Through their involvement, employees have had the opportunity to connect with residents, contribute to a popular community event, and experience the positive impact of volunteering firsthand.

"It was a great opportunity to connect with the local community and experience the excitement of matchday together," shared one employee volunteer.

While the matches bring people together through a shared love of soccer, the project's impact extends beyond the stadium. By supporting local events and engaging directly with community members, employees are helping foster a stronger sense of connection, belonging, and community pride.

Since launching in January 2026, the initiative has reached approximately 70,000 people and continues to inspire employees to take part in future volunteering opportunities. Through teamwork, community spirit, and a commitment to giving back, Smurfit Westrock Japan is helping create lasting connections both on and off the field.

SPAIN

Creating pathways to careers: advanced vocational training programs





Building strong links between education and industry can help students develop the skills and knowledge they need for their future careers. In 2025, Smurfit Westrock Spain strengthened its collaboration with the local secondary school in Mengíbar through a new agreement to establish an Advanced Vocational Training Program in Chemistry.

Building on the success of the Intermediate Program in previous years, the initiative introduces students to Smurfit Westrock's business and provides greater insight into the paper production process. The program also helps prepare students for potential future career opportunities in the industry.

The collaboration also supports teachers. As part of the program, Mill Manager Ramón Callejo was invited to deliver training sessions and presentations at the mill, sharing knowledge and strengthening ties with the school's teaching staff.

Through this partnership, Smurfit Westrock connected education with practical industry knowledge and built closer relationships with local students and educators.

CHILE

Growing curiosity from the ground up





An educational garden and edible forest are creating new opportunities for 130 young children to learn through nature in Lampa, Chile. Developed by Corporación Cultiva at Jardín Infantil Ricardo Levy, the project gives children a living environment where they can explore, develop healthy habits and build an early connection with the natural world.

Supported by the Smurfit Westrock Foundation, the initiative brings outdoor learning into the children's everyday educational experience. The garden and edible forest are designed to support wellbeing as well as learning, giving young children the opportunity to observe natural processes directly and engage with the environment around them.

The project also recognizes that lasting impact depends on the people who will care for and use the space over time. Ongoing support and training are being provided to the kindergarten's educational team, helping teachers incorporate the garden into learning activities and maintain it as a long-term educational resource.

By connecting early education, healthy habits and environmental awareness, the garden is planting the foundations for learning that can continue to develop alongside the children it serves.

POLAND

Białołęka Days family picnic





Learning, creativity, and fun took center stage as Smurfit Westrock Warsaw, Poland joined the Białołęka Days Family Picnic, bringing the local community together. Organized in partnership with the Together for Białołęka Association, the annual event welcomed local families, children, and residents for a day of hands-on activities and community connection. Smurfit Westrock employees played an active role in the event, leading creative cardboard workshops and interactive activities designed to engage young people while introducing them to the importance of sustainability. Through play and exploration, children learned about recycling, responsible consumption, and the positive role packaging can play in supporting a more sustainable future.

The event provided an opportunity for employees to connect directly with the local community and inspire the next generation through creativity and learning. By making environmental topics accessible and enjoyable, the initiative encouraged children and families to adopt more environmentally responsible habits in their daily lives.

Having supported the picnic for several years, Smurfit Westrock is proud to continue contributing to an event that strengthens community connections and promotes sustainability.

IRELAND

Supporting Our Shoes

For thousands of children in Southern Africa, a simple pair of shoes can make a meaningful difference. Through the Our Shoes charity appeal, pre-loved shoes donated by families and schools across Ireland are collected and distributed to children who need them most, helping them access education, participate in sports, and go about everyday life with greater confidence and dignity.

Smurfit Westrock Dublin (SWD) has proudly supported the initiative for many years by providing boxes to transport donated shoes. This year, when customs delays created unexpected challenges, SWD stepped in once again, offering free warehouse storage for 25,000 pairs of shoes while shipments awaited clearance. While the support may have happened behind the scenes, its impact was significant.



The initiative also gives donated shoes a second life, reducing waste while creating positive change in communities that need it most.

To date, more than 70,000 children have benefited from the Our Shoes program, a lasting example of how practical support, strong partnerships, and a commitment to helping others can make a real difference.

UNITED STATES

Galesburg community Easter egg hunt

A corrugated box became an Easter basket when Galesburg Corrugated joined the city's community Easter Egg Hunt in March 2026. The Galesburg Recreation and Engagement Activities Team (G.R.E.A.T.) selected a box from the plant and designed a bunny logo around its ECT stamp. Each box came with crayons and stickers so children could decorate their own baskets. Volunteers contributed 45 hours, transporting the boxes, staffing an activity booth and showing children how to assemble them. The team distributed 250 baskets, bringing packaging creativity to a community celebration and giving local families another activity to enjoy together.





BRAZIL

Creating positive experiences through partnership



Smurfit Westrock took part in an initiative aimed at creating positive social impact and supporting the education of children and adolescents across Brazil. The initiative raised funds for the Ayrton Senna Institute, an organization that has promoted quality public education for more than 30 years.

As part of its contribution, Smurfit Westrock donated more than 8,000 boxes to transport the buns and, in addition, purchased 1,300 hamburger vouchers for donation to Pirapetinga Esporte Clube (PEC).

The impact went beyond the donation itself. The meals purchased by Smurfit Westrock were distributed to children and adolescents supported by PEC, a social project that benefits more than 300 children and young people through sport. For many of the young people involved, the initiative provided a new experience, bringing them together to enjoy a special meal and creating a memorable moment for the community.

This initiative demonstrates the power of partnerships in creating lasting positive impact. When we join forces around a shared purpose, we expand our ability to transform lives and create opportunities for those who need them most.

UNITED STATES

Anthem LemonAid fundraiser

For many children battling cancer, the journey extends beyond medical treatment and impacts every aspect of daily life, including education and family wellbeing. Through its longstanding support of the Anthem LemonAid fundraiser, employees at the Richmond Innovation and Design Center came together to raise critical funding for Children's Hospital of Richmond.





During a four-day event featuring food sales, baked goods, lemonade, and a silent auction, 27 volunteers contributed 55 hours to support substantial fundraising efforts, with additional company and volunteer-hour matching support.

The funds provide resources for children and families, including tutoring services that allow young patients to continue learning while receiving treatment.

COLOMBIA

The fiber that connects us







'The fiber that connects us' was created as a response to the earthquake on August 10, 2026 which affected more than 292,000 people and 123,000 families across Colombia, including more than 5,500 people in communities neighboring our operations. Through the initiative, more than 1,000 people directly benefited from the support that was provided.

Our employees, our company, the Smurfit Westrock Foundation in Colombia and partners quickly came together to provide support where it was most needed. We prioritized families in the most affected municipalities of Valle, and the Coffee Region, and whether with immediate emergency response or recovery of their homes, livelihoods and communities we have been there for them. This support included more than 900 food baskets, 29 shelter kits, 707 school and early-childhood care kits, and other essential supplies. We also donated more than 28,000 boxes and 2,800 sacks to transport supplies, while providing wood, power, internet connectivity and drinking water, as well as machinery and support for debris removal.

Our employees have played an important role throughout the response, contributing through donations and volunteer activities, helping sort, collect, distribute and deliver supplies, supporting logistics and transportation.

Our commitment does not end with the emergency response. Through 'The fiber that connects us' campaign, €41,000 was raised, complemented by an additional €450,000 contribution from Smurfit Westrock. These resources will provide construction materials to support the rebuilding of homes for more than 230 families. In addition, the Smurfit Westrock Foundation will contribute €300,000 toward the reconstruction of three educational institutions.

These efforts are helping communities move forward by contributing to physical and emotional wellbeing, strengthening food security, supporting economic recovery, and rebuilding homes and educational infrastructure.

An earthquake can change many things in an instant, but it cannot erase a community's ability to support one another, recover and rebuild. Today, we continue bringing together our people, resources and partners to help make that new beginning possible. That is the strength of the fiber that connects.

COLOMBIA

Building community resilience to forest fires

Smurfit Westrock's Forestry Division strengthened the technical, operational and coordination capabilities of community brigades, employees, contractors and emergency response organizations to prevent, prepare for and respond to forest fires. With the onset of the El Niño phenomenon, verified by the Institute of Hydrology, Meteorology and Environmental Studies (IDEAM) in Colombia and the National Oceanic and Atmospheric Administration (NOAA) in the United States, which significantly increased the risk of forest fires, the initiative focused on strengthening preparedness and response in rural territories where forests, water sources and communities could be affected.

In 2025 and 2026, more than 240 people participated in training and regional activities across Cauca, the Coffee Region and Valle.



Activities included training in fire control and suppression, emergency response and prevention, as well as field support for communities and fire departments to mitigate fire outbreaks.

The initiative also strengthened collaboration among fire departments, environmental authorities, local government offices and community organizations, building networks that can enable more effective responses to forest fire risks. As part of the Company's ongoing forest risk management and preventive forest management strategy, employees and partners also contribute through firebreak maintenance and non-burning soil preparation techniques, combining technical knowledge, local capabilities and long-term collaboration to protect forests, water sources and rural communities.

UNITED KINGDOM

THRiVE Newtownabbey

THRiVE Newtownabbey is a collaborative community partnership that brings together schools, community groups, churches, and parents to improve wellbeing and support the educational attainment of children and young people across the local area.

A Smurfit Westrock employee who has volunteered with the initiative for 17 years has helped sustain the company's support for projects at Abbey Community College, helping young people and families facing financial hardship. Support included utility vouchers to help families manage heating and electricity costs, funding for essential personal care items such as toothbrushes, deodorants, and female hygiene products, and provisions for food hampers to help address local food insecurity.

In an area where many families struggle to afford everyday necessities, this support helps reduce financial pressure and ensures young people have access to the essentials they need. The school also provides a discreet space where students can independently access these items without embarrassment or stigma while easing the strain on families.

Smurfit Westrock Solutions Belfast, UK is proud to support an initiative that helps keep young people engaged in education…

Smurfit Westrock Solutions Belfast, UK is proud to support an initiative that helps keep young people engaged in education while strengthening the wellbeing of the wider community. Through practical support and long-term commitment, THRiVE Newtownabbey continues to make a meaningful difference in the lives of children, young people, and their families.

UNITED STATES

United Way Day of Caring

Each year, employees from the Longview Mill participate in United Way's Day of Caring, dedicating their time and talents to projects that strengthen the local community. In 2026, seven employees volunteered 53 hours at Camp Evergreen, a Girl Scouts of Western Washington property spanning more than 70 acres.

Volunteers beautified the grounds, built picnic tables, and repaired equipment, creating a safer and more welcoming environment for girls to learn, explore, and build confidence. Their efforts provided much-needed support to a camp that relies heavily on volunteer assistance and helped ensure future generations can continue to enjoy meaningful outdoor experiences in a safe and inspiring setting.









DENMARK

Smurfit Westrock lights up the community at Kolding Light Festival







Each year, Kolding Light Festival transforms the city of Kolding into a vibrant celebration of creativity, bringing people together through light, art, and shared experiences. As one of the festival's main sponsors, Smurfit Westrock Kolding, Denmark was proud to help make this community event possible.

The festival invites residents, visitors, artists, and professionals to experience the city in a new way through creative lighting displays, interactive installations, video projections, and immersive light art. For many, it is an opportunity to connect with others, explore their surroundings, and experience the city from a fresh perspective.

Working alongside Kolding Kommune, Smurfit Westrock helped support an event that has become an important part of community life. By creating welcoming public spaces where people can gather, learn, and be inspired, the festival strengthens local connections and fosters a sense of belonging among visitors of all ages.

Through creativity, collaboration, and community spirit, Kolding Light Festival continues to illuminate not only the city itself, but also the connections that make communities stronger.



UNITED STATES

Bus driver appreciation

When a shortage of bus drivers created longer routes and heavier workloads across Forsyth County Schools, the Winston-Salem Paper Made Morale team wanted to recognize the individuals who keep students safely connected to their education every day. Five employee volunteers distributed certificates for free donuts and personalized thank-you messages to 40 bus drivers as a small gesture of appreciation for their dedication and service.

The smiles and gratitude shared by recipients highlighted the impact of being recognized for often unseen efforts. By celebrating these everyday community heroes, the team reminded bus drivers that their commitment to local children and families does not go unnoticed.

CANADA

Smurfit Westrock Foundation community park at Action Secours Vie d'Espoir

What began as a volunteer project is growing into a lasting community resource for families and vulnerable residents in the Town of Mount Royal community. In partnership with Action Secours Vie d'Espoir, Smurfit Westrock employees and the Smurfit Westrock Foundation helped create a community park designed to promote sustainability, food access, and environmental education.



Volunteers planted 200 vegetable seedlings, built five garden beds, and contributed to the development of a butterfly garden and chicken coop. These enhancements will provide opportunities for learning, food production, and community connection for years to come. Through hands-on service and long-term commitment, employees are helping create a vibrant outdoor space where people, nature, and community can thrive together.

UNITED STATES

Relay for Life

Mahrt Operations employees supported the American Cancer Society's Relay for Life in April 2026, joining efforts to fight cancer and assist local families affected by the disease. Mill employees contributed 50 volunteer hours to fundraising and walking in the event. Their participation supported a cause that funds cancer research, patient services, advocacy and prevention initiatives. It also gave colleagues a way to show their support visibly within the community. Through the shared activity, employees contributed their time to a longstanding national initiative focused on people affected by cancer and the resources needed to support patients, families and continued research.





IRELAND

St Mary's College laptops donation

In January 2026, Smurfit Westrock Arklow, Ireland, supported St. Mary's College through the donation of technology that will improve learning and research opportunities for students.

The donation included a laptop equipped with a high-speed camera to support a student's research project exploring a more scientific approach to ADHD diagnosis. Access to this technology has helped strengthen the quality of the research and provide valuable tools for advancing the project.

In addition, Smurfit Westrock donated 10 standard laptops to support the school's wider educational resources, helping ensure that more students have access to the technology they need to learn, develop new skills, and reach their full potential.

Through this donation, Smurfit Westrock has contributed to a learning environment where students can explore new ideas, develop important skills, and pursue their ambitions with confidence.

… Smurfit Westrock donated 10 standard laptops to support the school's wider educational resources…

ITALY

Partnership with Ageop Ricerca, supporting families of children undergoing cancer treatment



For children and adolescents undergoing cancer treatment, getting to and from the hospital is an important part of accessing the care they need. Through its partnership with Ageop Ricerca, Smurfit Westrock is helping make those journeys easier for young patients and their families.

With the involvement of the Massa Lombarda plant and funding from the Smurfit Westrock Foundation, Ageop Ricerca has added a brightly colored Volkswagen Caddy to its fleet. The vehicle will help transport children and their families between their temporary accommodation and Sant'Orsola Hospital in Bologna, where they receive treatment.

By helping provide reliable transportation, the initiative offers practical support to families as their children navigate medical treatment.

Smurfit Westrock is proud to contribute to a project that supports young people and their families at a particularly challenging time. Through the involvement of the Massa Lombarda plant and the Smurfit Westrock Foundation, the partnership is helping improve access to care and provide meaningful support to families in the local community.

BRAZIL

Turning cardboard into joy







Smurfit Westrock Brazil was invited by our customer Grupo Boticário to take part in the “People Who Do Good Festival”, an initiative that brings social action to vulnerable communities across Brazil and became known as Hamburgada do Bem (the “Feel-Good Burger Party”).

The event gave hundreds of children an exceptional and exciting day, with workshops, games, and a meal of burgers and fries. For many of them, this was their first time trying this kind of food, making the moment even more memorable.

The playful, educational activities encouraged creative play and child development, expanding these children’s access to quality materials in a setting with few resources. Smurfit Westrock contributed by setting up a play area with cardboard toys, which the children used for a painting workshop, and by donating 7,000 cardboard building toys.

The initiative also brought together 20 volunteers, from our São Paulo office and the Porto Feliz facility, who spent the day at the festival helping run the activities. The pride in this project lies precisely in that double act of giving: the company’s own product, cardboard, turned into fun for the children, and employees’ time, freely given up for a day to be there and experience it firsthand. This genuine engagement, combining purpose and sustainability, is what makes the People Who Do Good Festival such a special project for Smurfit Westrock.

“We see that simple actions, like putting together a gift kit or giving out sweets, can brighten many children’s day.”

- Hericles Souza, Senior Environment Engineer, Smurfit Westrock Brazil

UNITED STATES

Hodge Mill and Hodge Strong Foundation fight childhood hunger

Hodge Mill employees are making a lasting difference in their community through their partnership with the Hodge Strong Foundation, supporting initiatives that combat childhood food insecurity. Throughout the year, employees volunteer their time and talents through events such as the Taylor-Ballew Memorial Golf Tournament and the Hodge Strong Fishing Tournament, bringing together coworkers, retirees, and community members for a common cause.

These efforts have provided 4,800 backpacks filled with food for local children who may otherwise go without meals on weekends. From planning and hosting fundraising events to engaging the broader community, Hodge Mill employees are ensuring children and families have access to the support they need. Together, Hodge Mill and the Hodge Strong Foundation demonstrate how community partnerships create meaningful, lasting impact for local families.











COLOMBIA

Turning mobility into opportunity

Mobility can be a powerful enabler of opportunity. Through Misión INALDE, our Company in Bogota supported 1,973 women across 12 departments and 90 municipalities and rural communities in Colombia with bicycles and school kits. The initiative reached women who manage their households, and who face challenging economic conditions, including women in rural, urban and Indigenous communities.

For many of the women, access to a bicycle can mean lower transportation costs and more time to work, care for their families and invest in their wellbeing. According to the project data, 56.5% of beneficiaries expect to significantly reduce their transportation expenses, while nearly half anticipate monthly savings of more than COP 200,000. In some communities, the bicycles will also help mothers take young children to nearby schools, connecting mobility with access to education and creating new possibilities for families.



Through its partnership with INALDE Business School (Universidad de La Sabana), we contributed to an initiative where a practical resource becomes a pathway to greater mobility, inclusion and opportunity. The involvement of 477 employee volunteers added another layer to the initiative, demonstrating how people, partnerships and resources can come together to strengthen communities.





CZECH REPUBLIC

A helping hand for horses

In June 2026, the Smurfit Westrock team in Žimrovice supported a local nonprofit organization dedicated to caring for horses.

Using their packaging expertise, the team created and donated specially designed corrugated board products featuring a horse-themed design.

By putting their creativity and corrugated expertise to work for a local cause, the Žimrovice team helped provide practical support while bringing a little extra joy to the organization and the people it serves.

It is a simple example of how our products can be used creatively to strengthen community programs and support animal welfare.

SLOVAKIA

Car Cinema in Štúrovo

Cardboard cars took center stage at the ninth Car Cinema in Štúrovo, bringing around 400 children and families together for an outdoor cartoon screening with a creative twist.

Smurfit Westrock Slovakia provided more than 350 cardboard cars and paint for children to transform into their own colorful creations before enjoying an outdoor screening.

By bringing together creativity, family time, and community connection, the event gave Smurfit Westrock's cardboard products a playful new purpose while helping create lasting memories for local families.



Encouraging wellbeing

Taking an active part to support our local communities.

We are proud of the efforts and contributions of our teams across our operations to support the many wonderful initiatives that take place. We have shown ourselves to be an energetic, committed and sporting organization through the many activities we participated in over the last year.



AUSTRIA

Obdachlosenhilfsaktion, a homeless support initiative

For people experiencing homelessness, at risk of losing their homes, or living in severe poverty, access to everyday essentials can provide much-needed support and dignity.

Through a Christmas fundraising initiative, Smurfit Westrock employees came together to support Obdachlosenhilfsaktion, a not-for-profit organization dedicated to helping people in need. A guessing game held as part of the Christmas celebration raised €1,745, with Smurfit Westrock increasing the total donation to €3,600.

The organization provides essential items including food, clothing, and hygiene products, distributing them weekly to people facing difficult circumstances. Smurfit Westrock's contribution will help support this ongoing work and the practical assistance the organization provides to its community.



The donation check was presented by CEO Günter Hochrathner and Thomas Huber, Chairman of the Workers' Council, to Walter Kreische, Chairman of the Homeless Aid Association.

By combining employee generosity with additional support from Smurfit Westrock, the initiative demonstrates how colleagues can come together to help people in their community access essential everyday items when they need them most.

SLOVAKIA

Rehabilitation gym hall for the special elementary school in Štúrovo





Every child deserves a safe and supportive environment where they can learn, develop, and build confidence. Recognizing this need, Smurfit Westrock Slovakia and the Town Hall of Štúrovo partnered to create a new rehabilitation gym hall for children with special educational needs, providing a space designed to support their physical development and wellbeing.

The facility offers children a suitable environment for physical education, rehabilitation activities, and motor-skill development. By creating a space tailored to their needs, the project helps students strengthen physical abilities while building independence, confidence, and overall quality of life.

Through its financial support, Smurfit Westrock helped turn this vision into reality, creating opportunities for children to learn, play, and develop in a safe and inclusive environment.

While the gym hall will have an immediate impact on the children who use it today, its benefits will extend into the future, serving generations of students and families to come.

SPAIN

Charity cycling gala with Ainhoa

Sometimes the most powerful acts of support begin with a personal story. The Pedaling with Ainhoa Foundation was created in memory of Ainhoa, a young girl whose legacy continues to inspire hope for children and families affected by childhood cancer.



The foundation is dedicated to advancing research into childhood cancer, with a particular focus on pediatric brain tumors. By working with leading hospitals and research teams, it helps fund projects that seek better treatments and brighter futures for young patients. Because childhood cancer remains significantly underfunded, the foundation directs 100% of donations toward research initiatives that can make a meaningful difference.

Smurfit Westrock was proud to provide financial support to help further this important work, contributing to efforts that bring hope to children and families facing unimaginable challenges.

The initiative also resonated deeply with employees, many of whom were inspired by the strength and determination of Ainhoa's family.

"For me, the Pedaling with Ainhoa initiative was an opportunity to support the family in their purpose. As an empathetic person, I believe that no parent should have to go through such a situation, and that together we must promote research to improve treatments. Ainhoa's family is transforming their greatest pain into hope and strength to keep moving forward, and I wanted to help them," said Estefanía Arques Pardo.

By supporting the foundation's mission, Smurfit Westrock is helping advance research that could improve outcomes for children and offer hope to families for years to come.

BRAZIL

Humanitarian support for the floods in Minas Gerais

When severe flooding hit Juiz de Fora (MG) earlier this year, impacting thousands of people, Smurfit Westrock mobilized to support communities affected by the disaster. The Smurfit Westrock Foundation donated a €100,000 relief fund to support those affected, reaching around 6,000 people. In addition, Smurfit Westrock Brazil supported the local initiative by matching the funds donated voluntarily by employees, complementing the larger contribution from the Smurfit Westrock Foundation.

As part of the local response, at the end of June, the team accompanied the delivery of 100 refrigerators, 100 stoves and more than 500 mattresses, along with basic food baskets, hygiene and cleaning kits, and blankets. These essential items helped people affected by the floods begin rebuilding their homes and returning to their routines. The response was supported in partnership with the NGOs Projeto Mão Amiga and Projeto Mão Aberta.

The pride in this initiative lies in seeing the company's purpose to Create, Protect, and Care come to life through a genuine chain of solidarity, bringing together employees, the company, the Smurfit Westrock Foundation and the community at a time of urgent need.



UNITED STATES AND CANADA

Personal hygiene and care kits provide dignity, confidence, and support

Across Smurfit Westrock, employees are helping meet essential personal care needs by assembling and donating hygiene kits for individuals facing financial hardship, homelessness, domestic violence, and other life challenges. In 2026, employees participated in initiatives that provided more than **6,800 personal care and hygiene kits**, including period support kits, school-year care packages, and personal hygiene kits for shelters and community organizations.

More than **650 employees** supported Project P4 packing events, assembling **6,500 period support kits** containing 169,000 hygiene products for schools, shelters, and nonprofit organizations. Additional efforts included **100 care kits** for girls supported by The Drake House, **100 personal care kits** for families served by Harbor House, and **100 hygiene kits** donated through Haven for Hope. Together, these initiatives helped thousands of women, girls, children, and families access essential items that support health, dignity, confidence, and everyday wellbeing while reducing barriers to education, employment, and stability.



















Participating facilities

Atlanta, Georgia
Beloit, Wisconsin
Brownstown, Michigan
Burbank, California
Camillus, New York
Candiac, Quebec
Claremont, North Carolina
Clinton, Iowa
Conover, North Carolina
Conway, Arkansas
Covington, Virginia
Dallas, Texas
Deer Park, New York
Etobicoke, Ontario
Fernandina, Florida
Florence, South Carolina
Greenville, Texas
Guelph, Ontario
Harrison, Arkansas
Hendersonville, North Carolina
Hershey, Pennsylvania
Hodge, Louisiana
Hopewell, Virginia
Jacksonville, Florida
Knoxville, Tennessee
Lancaster, Pennsylvania
Lancaster, Ohio
Lansing, Michigan
Marion, North Carolina
Marlton, New Jersey
Mebane, North Carolina
Milton, Ontario
Minneapolis, Minnesota
Mishawaka, Indiana
Mississauga, Ontario
North Tonawanda, New York
Orlando, Florida
Plymouth, Indiana
Raleigh, North Carolina
Richmond, Virginia
San Antonio, Texas
Silsbee, Texas
Smyrna, Georgia
Ste Marie, Quebec
Stevenson, Alabama
Town of Mount Royal, Quebec
Totowa, New Jersey
West Point, Virginia
Winnipeg, Manitoba
Winston-Salem, North Carolina
York, Pennsylvania

BRAZIL

Weaving inclusion from surplus materials

At the Três Barras Paper Mill in Brazil, material left over from the paper-cutting process is being given a new purpose, supporting therapeutic development, creativity and income generation for people with disabilities.

Through the Fita Tusa Program, surplus paper ribbons are donated each year to four Associations of Parents and Friends of Exceptional People, known locally as APAEs. Seventy students directly benefit from workshops in which they transform the ribbons into handcrafted items.

Creating the crafts supports the development of fine motor skills and provides participants with opportunities for self-expression and meaningful activity. The finished products also generate additional income for the participating organizations, helping them sustain their work with students and families.

Smurfit Westrock supports the partnership on an ongoing basis, and since 2016, with 10 colleagues involved in its management. The company also purchases handcrafted pieces for events and corporate gifts, creating a continuing relationship that takes the initiative beyond the initial material donation.

By connecting responsible material use with social inclusion, the program turns an industrial surplus into something practical and human: therapeutic opportunities for students, valuable resources for community organizations and products shaped by the creativity and abilities of their makers.









COLOMBIA

Turning dreams into reality: expanding care and opportunities

For children living with disabilities, neurodevelopmental conditions and complex health needs, access to specialized rehabilitation can make a meaningful difference in their development and wellbeing. In partnership with Fundación Proyecto Unión, the Smurfit Westrock Foundation is investing approximately €171,280 in Phase 5 of Hogar Amparo Quin, supporting the construction and development of a new 689 m² therapeutic and sensory center in Tocancipá, Colombia.

The new facility will include physiotherapy, occupational therapy, speech therapy, sensory stimulation, specialized consultation rooms and a hydrotherapy pool. It is expected to support at least 300 children each year, including 100 children in residential care and more than 200 receiving outpatient therapies, while extending support to



their families and caregivers, reaching more than 1,000 people.

More than a new building, the project strengthens an ecosystem of care that brings together rehabilitation, protection, medical support and family guidance. Through collaboration with Fundación Proyecto Unión, the initiative is helping expand access to specialized services and create stronger conditions for children to develop, while strengthening the support networks around them. It demonstrates how partnerships can build lasting value for people and communities.



BELGIUM

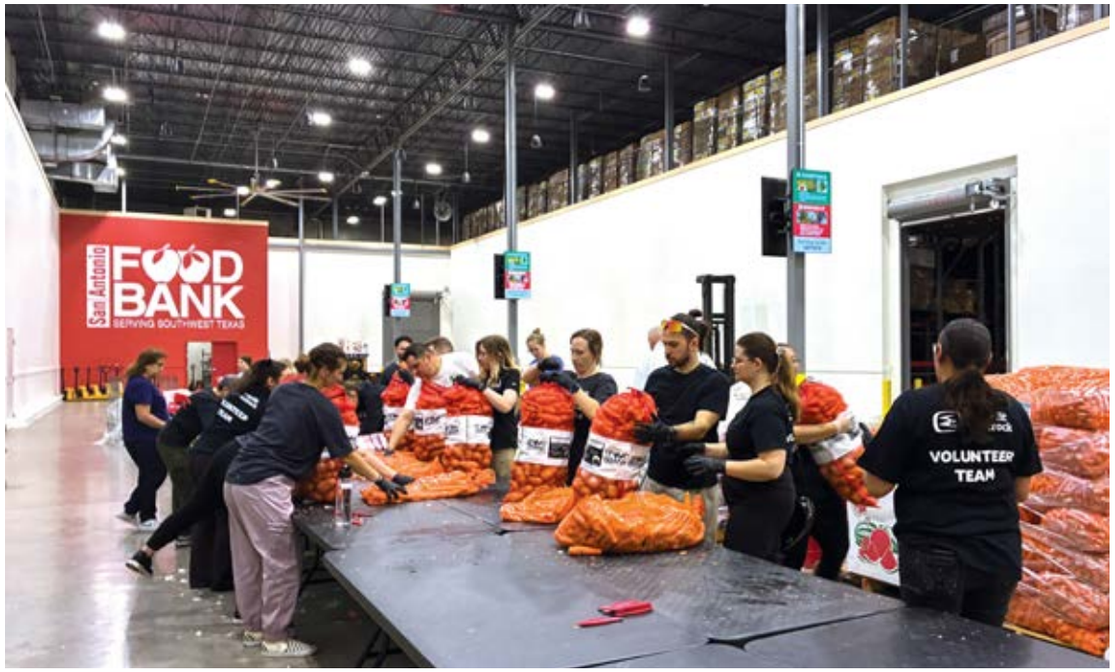
Support local community

For one evening, Smurfit Westrock Van Mierlo, Belgium, opened its doors and became part of a unique community experience as more than 9,000 people took part in Turnhout by Night.

Organized by the City of Turnhout, the event invited participants on a 9.5-kilometer route through locations that are normally closed or less accessible to the public. Opening the Van Mierlo site gave local residents a rare behind-the-scenes look at the business and created an opportunity for employees to welcome and connect with members of their community.

But the team's involvement went beyond opening its doors. Employees sold fresh soup and hot apple juice throughout the evening, with proceeds donated to t'Antwoord, a local organization supporting people affected by poverty and social exclusion.

The event brought employees and residents together in a welcoming setting while also supporting people in the community who need it most. By turning a community celebration into an opportunity to give back, the Van Mierlo team helped create connections that extended well beyond the event itself.



UNITED STATES

Nourishing our communities

Across the USA, Smurfit Westrock employees are partnering with food banks, pantries, and community organizations to address food insecurity through volunteer service, food drives, and product donations. From warehouse volunteering and food distribution events to assembling weekend meal bags, writing lunchbox notes of encouragement and collecting essential supplies, employees are helping expand access to nutritious food for families in need.

In 2026 alone, teams contributed to efforts that provided more than 39,800 meals through food bank volunteer initiatives in Fort Worth and San Antonio, while employees in Mooresville donated 835 pounds of food and hygiene items to support local families. Additional efforts served 82 families through food box distributions in North Carolina and provided 250 weekend food bags for children facing food insecurity in Colorado.

Smurfit Westrock's products also play a critical role in hunger relief. In Georgia, Kennesaw Corrugated's partnership with the Atlanta Community Food Bank supported the distribution of 43,500 food boxes containing more than 1.2 million pounds of food, reaching nearly 22,000 households and providing the equivalent of more than 1 million meals. In California, Salinas Corrugated donated 17,000 produce boxes to support large-scale fresh food distribution efforts.

Together, these initiatives demonstrate how employee volunteerism, donations, and packaging expertise help deliver food, hope, and stability to communities across the region.

Participating facilities

Anderson, South Carolina
Denver, Colorado
Fort Worth, Texas
Kennesaw, Georgia
Mooresville, North Carolina
Roanoke Rapids, North Carolina
Salinas, California
San Antonio, Texas

















UNITED KINGDOM

McCarthy Dixon Foundation

At the heart of a strong community is a place where people can turn for support when they need it most. The McCarthy Dixon Foundation provides vital services in its local community, offering social support, food bank services, and a welcoming space for individuals and families facing difficult circumstances.

As demand for its services grew, the charity outgrew its original premises and took on the ambitious task of renovating a former church in the town center. The larger facility has enabled the organization to expand its reach and support even more people across the community.

The McCarthy Dixon Foundation provides vital services in its local community, offering social support, food bank services, and a welcoming space for individuals and families facing difficult circumstances.

Smurfit Westrock was proud to help make this next chapter possible through support from the Smurfit Westrock Foundation, which contributed €30,000 toward renovation costs. By helping create a larger and more accessible community hub, the project has strengthened the foundation's ability to provide essential support to those who need it most.

The impact has been significant, with an estimated 103,000 people benefiting from the services and programs delivered through the organization. More importantly, the new facility has created additional opportunities for connection, support, and community engagement for years to come.

BRAZIL

Creating room for more children to thrive





In Grajaú, São Paulo, the demand for safe, supportive opportunities for children and adolescents had outgrown the space available. The project created a new facility for the Grajaú Social Center, including classrooms for educational, cultural, and artistic activities, a library, a computer lab, new restrooms, and a sports court, significantly enhancing the organization's infrastructure and services.

The initiative was essential because the organization was operating at full capacity, serving 120 children and adolescents aged 6 to 15, while maintaining a waiting list of more than 400 young people in a community facing significant social challenges, including poverty and violence. Through the support of the Smurfit Westrock Foundation, the Center expanded its capacity by 65%, providing more children and adolescents with access to safe spaces and opportunities for education, technology, culture, and sports.

We are especially proud of this project because it creates lasting opportunities for vulnerable young people, helping them develop new skills and strengthen their future prospects, while creating a positive impact for their families and the wider community.

UNITED STATES

Make-A-Wish Boost Box

Sometimes the journey toward a child's wish can feel long, making encouragement along the way especially meaningful. To bring comfort and excitement to children waiting for their wish experiences, our Camillus, New York facility partnered with Make-A-Wish to design the "Boost Box," a custom box created exclusively for the organization's local chapter. The boxes will be sent quarterly to children awaiting their wishes, providing moments of joy, anticipation, and support during a challenging time. With 500 boxes donated, this project demonstrates how creativity and packaging expertise can be used to make a meaningful difference, reminding children and their families that a community of supporters is cheering them on every step of the way.



GERMANY

Summer holiday camp

For children, learning to swim is about more than earning a certificate. It can build confidence and skills that help keep them safe in water.

At Smurfit Westrock Waren (Müritz), two employees volunteered at a summer swimming camp organized by SKV Müritz e.V., helping local children develop these important skills during their school holidays. Smurfit Westrock supported their involvement by providing paid time off, giving them the opportunity to step away from their day-to-day roles and contribute directly to the program.

Working alongside the camp team, the employees helped supervise and support children as they developed their swimming abilities. For many participants, their efforts paid off as they successfully achieved swimming qualifications ranging from the introductory swimming badge 'Seepferdchen' through to Bronze, Silver, and Gold.

Behind every certificate was a child who had become more confident and capable in the water.

Behind every certificate was a child who had become more confident and capable in the water. By giving employees the opportunity to volunteer their time and skills, Smurfit Westrock helped create a summer experience that children could enjoy while learning something that will stay with them long after the holidays are over.













UNITED STATES

Supporting military veterans through service and recognition

Across Smurfit Westrock, employees are honoring and supporting military veterans, active-duty service members, and their families through volunteerism, awareness initiatives, and community partnerships. Led in part by the Veterans + Allies Employee Resource Group, more than **225 employee volunteers and participants** engaged in activities ranging from assembling **100 field kits** for veterans experiencing homelessness to writing **250 holiday cards** for deployed troops around the world.

Employees also partnered with Warrior Freedom Service Dogs to raise awareness of the powerful role service dogs play in helping veterans build independence and improve wellbeing. In addition, Hodge Mill employees participated in the national Carry the Load movement, dedicating **140 volunteer hours** and walking **135 kilometers** to honor the sacrifices of military members, veterans, first responders, and their families.

These initiatives demonstrate gratitude, respect, and a commitment to serving those who have served our communities and countries.

Participating facilities

Atlanta, Georgia
Devens, Massachusetts
Hodge, Louisiana
Lithia Springs, Georgia
Richmond, Virginia

SWEDEN

Breakfasts to support a better school day





15,000 free breakfasts have been served to lower and upper secondary school students, while around 2,000 young people have also learned about the importance of healthy eating and its connection to wellbeing and academic success.

The impact has been encouraging. Since the program began, more students have reported eating breakfast regularly, and nearly three-quarters of students now choose to have breakfast when it is offered at school. The initiative has helped create positive routines while providing students with a welcoming space to start their day.

A good start to the day can make a meaningful difference in a young person's wellbeing, confidence, and ability to learn. Through The Community Benefit initiative, Smurfit Westrock Piteå joined forces with local organizations to help ensure more students begin their school day with a nutritious breakfast.

Led by local soccer club Piteå IF FF, in partnership with several businesses across Piteå, the initiative aims to strengthen inclusion, diversity, and wellbeing among young people. Over the past two and a half years, over

For Smurfit Westrock, supporting The Community Benefit is about helping young people thrive both inside and outside the classroom. By working together with community partners such as Piteå IF FF, employees are contributing to an initiative that promotes wellbeing, inclusion, and opportunity for the next generation.

MEXICO

Opening doors to women's football

Through a partnership between Fundación Smurfit Westrock México and the Bull & Bear Foundation, 45 girls participating in the Foundation's community soccer program were given a unique opportunity to attend professional Liga MX Femenil matches for the first time.



While the soccer program already helps young people build confidence, teamwork, discipline, and leadership skills, this experience gave the girls the opportunity to see female athletes competing at the highest level of the sport. For many, visiting a professional stadium and watching women succeed on a national stage broadened their aspirations and reinforced the belief that dedication and perseverance can help them achieve their own goals, both on and off the field.

POLAND

The “Menstruation at Your School” campaign



Access to essential hygiene products can have a significant impact on a young person’s confidence, wellbeing, and ability to participate fully in school life. Through the “Menstruation at Your School” campaign, the Akcja Menstruacja Foundation is helping address period poverty and improve access to menstrual hygiene products for students across Poland.

In the 2025/26 school year, the initiative reached 1,044 educational institutions and more than 180,000 female students, ensuring that vital products were available where they were needed most. Smurfit Westrock Poland contributed by designing and producing innovative packaging solutions that simplified the packing, transportation, and distribution of hygiene products across the country.

The new telescopic packaging system improved logistics and efficiency while helping increase the visibility of the campaign through dedicated branding. By applying its packaging expertise to a social challenge, Smurfit Westrock helped support a program that promotes dignity, inclusion, and equal access to essential products for young people.

Working in partnership with the Akcja Menstruacja Foundation, the project demonstrates how practical innovation can create meaningful community impact.

“We’re impressed by their quality, and the prints on them turned out amazing,” said Norbert Góra-Kaczmarek, Vice President of the Akcja Menstruacja Foundation.

Through collaboration and a shared commitment to supporting young people, the initiative continues to make a positive difference in schools and communities across Poland.

MEXICO

Hope, care, and support for children battling cancer in Sinaloa

…Smurfit Westrock is helping children and their families receive the care, resources, and hope they need throughout their cancer journey…

When a child is diagnosed with cancer, families often face emotional, logistical, and financial challenges alongside medical treatment. Through the Smurfit Westrock Mexico Foundation, support was provided to GANAC IAP (Grupo Amigos de Niños Afectados de Cáncer), an organization dedicated to helping children and young people with cancer throughout Sinaloa.

GANAC assists families with access to medications, chemotherapy supplies, transportation, food assistance, medical studies, and emotional support, helping ensure that financial barriers do not interrupt treatment. By supporting GANAC’s mission, Smurfit Westrock is helping children and their families receive the care, resources, and hope they need throughout their cancer journey, while contributing to better health outcomes and improved quality of life.

FRANCE

La Ferme du Petit Pin

For families of children with neurodevelopmental disorders and other disabilities, having an inclusive space where their children feel understood and supported can make a meaningful difference.

Created by the association Ma Différence, et alors?, La Ferme du Petit Pin in Lanton provides a safe, nature-based environment for children with visible and invisible disabilities. Through animal-assisted activities and inclusive experiences, the farm supports children’s learning, social interaction, and wellbeing, while also providing valuable support and respite for parents, caregivers, and siblings.

Working alongside ARS Nouvelle-Aquitaine, Smurfit Westrock provided funding to help bring the farm to life and create this important resource for local families. The project helps reduce isolation and gives families a welcoming place where they can find understanding, support, and connection.

One parent shared, “La Ferme du Petit Pin supports us in our daily lives, going far beyond the activities it offers for children. The team has helped us navigate administrative processes, particularly in preparing our son’s disability support application, which can often be a complex process for families.

“Even today, he is always happy to visit the farm. It is a place where he feels completely himself, surrounded by nature and the animals he loves.

“For us as parents, it is also an invaluable place of respite, understanding, and kindness. Places like this are incredibly important and deserve to be supported so that other families can benefit from the same care and guidance.”

By supporting La Ferme du Petit Pin, Smurfit Westrock is helping create a more inclusive community where children and their families can feel supported and valued.







BRAZIL

Building confidence on and off the field



The Champion Girls Football Academy offers free football programs for girls aged 6 to 18 outside school hours, prioritizing students from public schools in Maranguape, Ceará. The initiative was created to promote gender equality and expand access to sports, education, health, and personal development opportunities for girls and young women.

Through an inclusive methodology, football serves as a gateway to learning and growth, helping participants develop self-confidence, leadership, teamwork, discipline, communication skills, and healthy habits, while strengthening family relationships and encouraging school engagement.

Supported by Smurfit Westrock, the project provides a safe and empowering environment where girls can discover their talents both on and off the field. We are proud of this initiative because it expands opportunities for girls and young women, fostering their personal, social, and athletic development.





By encouraging female participation in sports and challenging traditional gender stereotypes, the project creates lasting positive impacts for participants, their families, and their communities.



POLAND

Hospice Home Foundation and Smurfit Westrock

Providing care and support during life's most difficult moments can make a profound difference for patients and their families. Since 2023, Smurfit Westrock Gdansk, Poland partnered with the Hospice Home Foundation to help expand access to palliative and hospice care for local communities.

What began as an employee-led initiative to fund an oxygen concentrator grew into a meaningful partnership. Following the Foundation's move to a larger facility in 2024, Smurfit Westrock donated kitchen furniture to help equip the new premises. Building on this support, a €44,851 grant from the Smurfit Westrock Foundation funded specialist medical and operational equipment for new pain management, geriatric, and palliative care clinics.

In February 2026, the newly equipped palliative care clinic officially opened in Pruszcz Gdański, expanding access to comprehensive healthcare services for patients and families across the region. The facility provides a modern and comfortable environment where people can receive professional care, while also offering support to their loved ones.

BRAZIL

Inclusion of tomorrow

The Inclusion of Tomorrow Project was created to address a critical challenge in the public schools of the municipality of Pirapetinga by preparing educators to effectively support students with Autism Spectrum Disorder (ASD), neurodevelopmental disorders, and other special educational needs.

In 2025, the initiative delivered the city's first continuing education program focused on inclusive education, providing teachers and school mediators with practical training in an area where most participants had little or no prior experience.

Through five in-person sessions led by a multidisciplinary team of specialists, participants learned how to implement alternative communication tools, visual routines, and evidence-based inclusive practices that improve communication, engagement, independence, and learning outcomes for students.



Supported by Smurfit Westrock, the project strengthened the capacity of local schools to create more accessible, welcoming, and inclusive learning environments, laying the foundation for an expanded second edition in 2026.

We are proud of this initiative because it empowers educators to transform the educational experience of hundreds of children and helps build a lasting culture of inclusion that benefits students, families, schools, and the wider community.

CANADA

Shoe Box Project



A small act of kindness can have a powerful impact. In 2026, employees at Smurfit Westrock Candiac launched the Shoe Box Project to support women experiencing homelessness or living in vulnerable circumstances. Team members printed and assembled 100 personalized gift boxes, collected donations, secured community support, and filled each box with essential personal care items, warm accessories, and thoughtful gifts.

Distributed through local women's shelters during the holiday season, the boxes provide comfort, dignity, and a reminder that someone cares. By combining generosity, teamwork, and compassion, employees helped deliver hope and encouragement to women facing difficult circumstances during the holidays.

POLAND

Hat from the Heart

A simple act of kindness can have a powerful impact during challenging times. "Hat from the Heart" is a charity initiative that supports children undergoing cancer treatment and their families by providing handmade hats as a symbol of care, comfort, and hope.

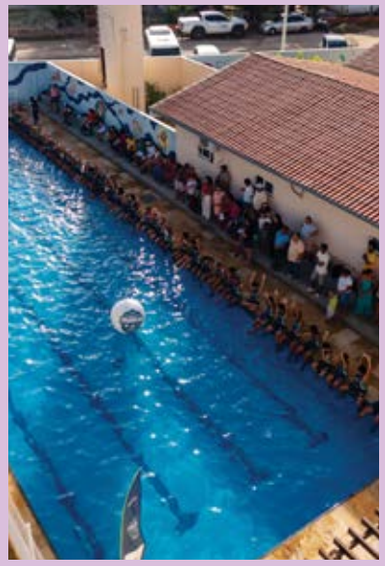
In partnership with the Ronald McDonald House, Smurfit Westrock Warsaw, Poland donated sustainable packaging to help the hats reach children safely. Employees designed and produced corrugated cardboard boxes, turning each delivery into a gesture of support.

While the hats provide practical comfort, their impact goes far beyond the gift itself. For children and parents navigating cancer treatment, they serve as a reminder that they are not alone. The initiative brings together volunteers, charitable organizations, and Smurfit Westrock employees around a shared commitment to supporting families during some of the most difficult moments of their lives.

"Seeing the hats packed and ready to be delivered to children undergoing cancer treatment was incredibly moving. We are proud that, through our packaging solutions, we could contribute to bringing a little comfort and a smile to children and their families during such a difficult time," said Marta Pawlak.









BRAZIL

Swimming, cycling and running toward brighter futures

The Triathlon School Program offers free, structured triathlon activities, including swimming, cycling, and running, for children and adolescents aged 6 to 18 outside school hours, prioritizing students from public schools. Based in Pacajus, in Brazil's northeast region, the program gives young people access to sports they might otherwise have limited opportunities to experience.

The initiative was created to expand access to sports, health, and personal development opportunities while promoting inclusion and helping prevent school dropout. Through guidance from qualified instructors, participants develop discipline, resilience, teamwork, self-confidence, and healthy habits, while strengthening their engagement in school and community life.

Supported by Smurfit Westrock, the project provides a safe and encouraging environment where young people can develop new skills, stay active and build confidence for the future. By promoting inclusion, healthy lifestyles, and educational engagement, the project also creates a lasting positive impact for participants, their families, and their communities.

Inspiring our future

Creating opportunities for all through education.

As part of our dedication to sustainability, we're committed to supporting our future generations through education, play and inspiration. This year, our employees championed a number of activities to teach, inspire and bring awareness to all of our younger generations.









CHINA

Smurfit Westrock China supporting young adults through special student art exhibition

The “Spark Symbiosis, Wandering in Nature” special student art exhibition provided just that, creating a platform for children with autism and other additional needs to express themselves through art and share their unique perspectives with the wider community.

Working in partnership with the Minhang District Education Bureau, the Minhang District Special Education Guidance Center, and Qizhi & Qiyin Special Education Schools, the exhibition brought together 151 artworks from students across Shanghai, Hong Kong, Anhui, Fujian, and other regions. Through their creativity, students were able to showcase their talents, build confidence, and gain recognition for their achievements.

Smurfit Westrock China supported the initiative by sponsoring prizes for award-winning students. Our APAC HR Director also attended the event to personally present awards, reflecting our commitment to supporting young people and their development.

While the artwork was at the heart of the exhibition, its impact extended beyond the students themselves. More than 150 children and their families benefited from the project, while teachers, organizers, and community members developed a deeper understanding and appreciation of children with autism and other special needs.

SPAIN

Support for children and young people at risk of social exclusion

For children and young people facing difficult circumstances, having the right support can make an important difference to their confidence, development, and sense of belonging.

Smurfit Westrock fully funded a project designed to support children and young people from low-income families who face significant barriers to social inclusion. Through academic support, social guidance, psycho-emotional support, and educational leisure activities, the initiative gives young people opportunities to build skills, develop relationships, and participate more fully in their community.

Smurfit Westrock employees also experienced the impact firsthand by taking part in activities with the children.

“I have personally had the opportunity to participate in the activities carried out with the children, and I can say that this is a very important and necessary project. It facilitates the social integration of children and young people who face significant barriers to inclusion or come from families experiencing difficult circumstances through youth participation,” said Iván Picó Gómez.



By combining practical support with opportunities for connection and personal development, the project is helping young people overcome barriers and strengthen their emotional, social, and educational wellbeing.

UNITED KINGDOM

Camp Inspire







For some children, school holidays can mean losing access to the regular meals and support they receive during the school term. Camp Inspire helps address this need by providing activities and food for children during the Easter school holidays.

Smurfit Westrock Chesterfield, UK supported the initiative by supplying and distributing breakfast to children attending the daily sessions. Around 450 children take part each week of the holidays, and for some, the breakfast provided by Smurfit Westrock, together with lunch supplied by the Chesterfield Football Club Community Trust, may be the only meals they receive that day.

Through Camp Inspire, Smurfit Westrock is proud to contribute to an initiative that responds to a real need in the local community, helping ensure children attending the sessions have access to breakfast when they need it most.

UNITED STATES

School supply initiatives help students start the year ready to learn

Across Smurfit Westrock, employees are helping students succeed by donating school supplies, assembling back-to-school kits, and supporting local classrooms. In 2026, teams partnered with schools and community organizations to provide essential learning materials to more than **1,450 students**.

Employees at Fort Worth North donated classroom supplies for approximately **450 students** at Holiday Heights Elementary, while Yakima Corrugated helped distribute supplies to more than **200 students** from low-income families. Atlanta-area employees volunteered to assemble approximately **800 back-to-school kits** through the Empty Stocking Fund, ensuring students had the tools needed to begin the school year prepared and confident. Additional donations from the Covington Mill supported local families, and Low Moor Converting Plant continued its long-running Posterboard Project, donating more than **21,000 sheets of posterboard** to schools and community organizations across six states.

Together, these initiatives help reduce barriers to learning, support educators and families, and create opportunities for students to thrive in the classroom and beyond.

Participating facilities

Atlanta, Georgia
Covington, Virginia
Fort Worth, Texas
Low Moor, Virginia
Yakima, Washington



















ARGENTINA

Rebuilding research after devastating floods

A significant donation is helping restore vital research and teaching capabilities at Universidad Nacional del Sur (UNS) following the floods that affected Bahía Blanca in March 2025. The funding from Smurfit Westrock supported the replacement of a high-complexity microscope lost in the disaster, benefiting an estimated 1,000 university students and staff.

This contribution was key to strengthening research and teaching at a public university where 70% of our professionals have graduated. The initiative was championed by employees who are themselves UNS graduates, reflecting the strong connection between the university and our local team. That connection extends across generations, with some employees' children now also attending UNS.

By helping replace vital scientific equipment, the contribution is supporting the university as it rebuilds its research and education capabilities following the floods. It also reflects the enduring relationship between UNS and our people in Coronel Suárez.



BRAZIL

Creating space to read and grow



Across Brazil, reading support projects have given abandoned or dilapidated areas in public schools a new purpose, transforming them into vibrant, colorful spaces where children can read, learn and grow. Five spaces were created through the "Territories of Reading" initiative in Ceará and four through the "Bi-Bi Project."

Approximately 10,140 people, including students, teachers and school communities, directly benefited from the projects through access to new books, computers and playful furniture, as well as teacher training in storytelling and literacy.

And the impact is clear. A survey of participating schools found that 98.6% of students and 98.6% of educators consider the new libraries essential to learning and school wellbeing. Schools also reported tangible gains in oral communication, reading and writing autonomy, attention span and socialization.

Smurfit Westrock supported both projects through cultural incentive laws, bringing together social investment and a clear purpose: using the power of reading to help reduce educational inequality in Brazil.

With 63.2% of Brazilian schools still lacking a library (School Census/Inep-MEC, 2025), initiatives like these matter. We are incredibly proud to have helped make this possible in the communities of Pacajus and Maranguape in the northeast region, demonstrating through both data and real-life stories how a book placed in the right hands can help change a child's trajectory.

MEXICO

Learning about sustainability through play

At the Smurfit Westrock Community Center in Ecatepec, environmental education became an adventure in creativity and discovery. In partnership with Fundación Educación para Compartir, 90 children aged 3 to 8 participated in hands-on workshops that used play-based learning and LEGO-inspired activities to explore environmental topics.



Through collaborative games and problem-solving exercises, children learned about caring for the planet while building creativity, teamwork, and critical thinking skills. By transforming complex environmental concepts into engaging experiences, the program helped plant the seeds of sustainability at an early age, inspiring young learners to see themselves as future problem-solvers and stewards of their communities.

GERMANY

Social Event 2026

In May 2026, 75 Smurfit Westrock employees from Plattling, Germany, made a lasting difference at St. Notker School, which supports people with intellectual and developmental needs from kindergarten through adulthood.

During the annual Smurfit Westrock DACH region Social Event, trainees and senior leaders worked together for two days to create a more welcoming environment for the school community.

With a €120,000 donation from the Smurfit Westrock Foundation, volunteers built kindergarten playhouses, refurbished the sandbox, installed a shaded outdoor learning pergola, and constructed a vehicle storage shed. Their work reflected strong teamwork and commitment to the local community.

The improvements have enhanced the spaces for learning, play, and connection. Trainees also gained practical experience in collaboration, project management, and leadership while building cross-functional relationships.



Marie Barrett from the Smurfit Westrock Foundation supported the initiative on site, while visits from the Mayor and District Administrator highlighted its wider community impact.

The DACH region Social Event shows what colleagues can achieve through a shared purpose. By giving their time and talents, employees created a space where young people can grow, learn, and thrive.

BRAZIL

Expanding access to technology and learning

Nearly 1,000 young people served annually by CEAP in São Paulo are benefiting from improvements designed to make learning more accessible and strengthen opportunities in robotics and technology education. The project, supported in partnership with the Smurfit Westrock Foundation, combined investment in accessibility with new resources for digital learning.

The initiative funded the installation of an accessibility lift and the acquisition of 24 high-performance notebooks for robotics, programming and software development classes, addressing important infrastructure and educational needs.

These improvements created a more inclusive and modern learning environment, giving students





of the school greater opportunities for hands-on technology training while improving access to key campus facilities.

This initiative has generated a deep sense of pride as it combines accessibility and digital education, helping young people develop the skills and opportunities needed to succeed on their academic and professional journeys.

FRANCE

Action Enfance - a new playground for children in Chinon and Soissons



Smurfit Westrock France continued its support for Action Enfance in 2026, helping create welcoming spaces where children can play, connect, and enjoy time together.

Building on the partnership and projects supported in previous years, two new playgrounds were created for children in Chinon and Soissons. In June 2026, the new spaces were officially inaugurated, giving children new environments designed for play and activity.

The playgrounds continue the work supported by Smurfit Westrock and Action Enfance to create positive spaces for children in its communities. By investing in places where children can spend time together, play, and build connections, the partnership continues to make a meaningful difference to their everyday lives.

For Smurfit Westrock France, supporting Action Enfance is an ongoing commitment to helping create environments where children feel supported and have opportunities to thrive and enjoy their childhood.

UNITED STATES

Latam HQ children learn the value of work

The Latam regional headquarters office is in the city of Plantation in Broward County. Every year on the fourth Thursday of April the public schools in this county observe Take a Child to Work Day.

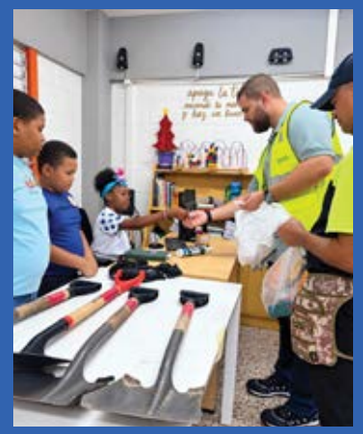
Children from Kinder to the last year of high school can go to where their parents, guardians or approved relative work and meet their colleagues, explore different jobs in action and connect what they learn in school to real life careers.

A group of 12 children visited the Latam HQ offices recently and saw how reading, math, art and science are used at work. They had role playing, problem solving and teamwork activities that hopefully inspired them to think about what they want to do when they graduate.



DOMINICAN REPUBLIC

Connecting young people with future opportunities





Education becomes more meaningful when young people can connect what they learn in the classroom with real experiences and possibilities for their future. Through EXPLORA-T: Discover Your Vocation, an initiative led by Fundación Abriendo Camino, Smurfit Westrock in the Dominican Republic has partnered with the community to help adolescents and young people explore their interests, develop skills and gain a closer understanding of the world of work. On June 20, 2026, 18 young people from the Villas Agrícolas Youth Network visited the Smurfit Westrock plant in Santo Domingo, where they learned about production processes, different areas of the operation and the diversity of professional profiles within the industrial sector.

The experience went beyond introducing young people to the workplace. During the Explora-T fair, Smurfit Westrock employees shared their own work experiences and supported participants in developing mathematical skills, helping them put classroom learning into practice. For young people such as David Corporán and Emmanuel Castillo, meeting employees, hearing their stories and experiencing the workplace firsthand helped them visualize new possibilities for their own professional futures. Through their participation, employees contributed their knowledge and time while nurturing the connection between the company, education and the community.

By connecting young people, educators, employees and the business community, the initiative helps increase capabilities and broaden access to information about future educational and career paths. It reflects how our human fiber can help turn knowledge into experience and experience into opportunity, while strengthening the relationship between Smurfit Westrock and the community of Villas Agrícolas.

DOMINICAN REPUBLIC

Summer Camp 2026: recreation, learning and community







The Summer Camp is the largest-scale annual program led by Fundación Abriendo Camino, that takes place during the school holidays in Villas Agrícolas. In 2026, the camp brought together 250 children and adolescents aged 6 to 15 every day, creating a space to learn and play together under the theme of “Lights, Magic and Action”.

With the financial support of Smurfit Westrock in the Dominican Republic and with the help of volunteers, the camp offered hundreds of families much more than recreational activities. Children and adolescents participated in educational and recreational activities designed to develop socio-emotional skills, while our employees supported recreational and educational activities, served as classroom assistants alongside teachers and helped organize activities throughout the camp.

By bringing together children, families, educators, Fundación Abriendo Camino and Smurfit Westrock, the initiative strengthens the capabilities and relationships that contribute to a stronger community. More than a summer experience, the camp creates opportunities for children and adolescents to learn, develop socio-emotional skills and build connections, reflecting how our human fiber can contribute to the development of communities and open possibilities for future generations.

EL SALVADOR

Technical education opens opportunities for the future







Quality education creates capabilities that can open pathways to employment, entrepreneurship and professional development. Supported by Smurfit Westrock in El Salvador, through our Foundation, the initiative is helping to support the renovation and modernization of seven automotive training classrooms at the Soyapango Vocational Training Center (CFP), helping create safer and more suitable environments for young people to develop technical skills.

The project benefits approximately 1,640 students each year, many of whom are in vulnerable situations. By strengthening the spaces where they learn and practice, the initiative contributes to better learning conditions and supports the development of technical and personal capabilities that can expand young people’s opportunities for the future.

With an investment of €49,318, Smurfit Westrock contributed to strengthening the educational ecosystem in the territory. By supporting spaces where knowledge becomes practical experience, and skills can become opportunities, the initiative reflects how our human fiber can help build stronger capabilities and contribute to long-term opportunities for young people and their communities.

SPAIN

Plan Familia

Through its partnership with Fundación Adecco, Smurfit Westrock Nervión supports a range of initiatives designed to improve the social, educational, and workplace inclusion of people with disabilities or belonging to other vulnerable groups.

The programs provide support at different stages of people’s lives, from offering participants educational opportunities to therapeutic support or skills development and preparation for employment. Initiatives including Plan Familia, Escuelas Formativas, Proyecto Unidos, Cantera de Talentos, and TEAtreves help participants to build confidence, gain independence, and develop skills that can open doors to new opportunities.

At the heart of the partnership lies a shared commitment to breaking down barriers by enabling people to fully participate in and contribute to their communities. By working alongside Fundación Adecco and other social organizations, Smurfit Westrock is helping to create opportunities for individuals and families, while contributing to a more inclusive local community.



GERMANY

Lübeck playground project





Play is an important part of every child's development. In 2025, Smurfit Westrock employees in Lübeck, Germany helped create new opportunities for children at the AWO kindergarten in Lübeck-Kücknitz through a playground improvement project that will benefit families for years to come.

Working in partnership with AWO Landesverband Schleswig-Holstein e.V., colleagues from the Lübeck plant supported the installation of two new climbing frames for children aged 1 to 6 years. Employees volunteered their time to assist with the installation and improve the surrounding site, helping create a safe and engaging space where children can play, learn, and grow together.

Supported by funding from the Smurfit Westrock Foundation, the project promotes physical activity while supporting children's motor, social, emotional, and cognitive development. The new playground equipment also encourages inclusion, bringing together children from different backgrounds through shared play and interaction.

The initiative has already benefited 120 children and continues to provide long-term value for families and the wider community.

"Thanks to the support of the Smurfit Westrock Foundation and the dedication of our employees, we were able to make a lasting contribution to children and families in our region. This project demonstrates what can be achieved when people come together and take responsibility," said Matthias Waller.

BRAZIL

Together for education





Each year, the Together for Education program provides training for public school teachers across 15 municipalities in the Três Barras (SC) region, where our paper mill and forestry operations are located. The program focuses on environmental education, literacy, and encouraging greater student agency.

Now in its 31st edition, the program's 2026 theme, Weavings of the Earth, focuses on climate change. This year, more than 300 teachers took part in the training, which is expected to reach approximately 10,000 students by November. Through classroom learning, the program connects topics such as biodiversity and the circular economy with the development of reading proficiency and logical-mathematical reasoning.

The program follows a structured cycle, beginning with teacher training in July, followed by activities in schools, technical support and the sharing of evidence, before concluding in November with the measurement of results.

Smurfit Westrock supports the initiative through direct funding, the development of original and engaging educational materials, and technical guidance for municipal Departments of Education.

This project is a source of great pride for us, as it reflects our belief that "Our Role is Human." By investing in teachers and education, we are helping to strengthen public education in our region while building a lasting legacy of social and environmental impact.

UNITED STATES

Pisgah High School Pulp & Paper Program



Through a partnership with Pisgah High School's Pulp & Paper Program, employees from our Cowpens Mill and corporate teams connect students with industry professionals, mill operations, and career pathways across the pulp and paper industry. The collaboration also includes support from the Smurfit Westrock Foundation to enhance classroom lab equipment and hands-on learning experiences. Serving 60-80 students each semester, the program ensures young people continue to develop the skills, knowledge, and industry connections needed for successful careers in advanced manufacturing.



MEXICO

A dream takes the stage

At the Smurfit Westrock Community Center in Ecatepec, dance is more than an art form. It is a pathway to confidence, self-expression, and opportunity. In 2025, the program provided high-quality artistic training to 221 children and young people, helping them develop discipline, creativity, and technical skills.

One participant, Lidia Arrevillaga Quintero, transformed years of dedication into a life-changing achievement by earning admission to Mexico's prestigious National School of Classical and Contemporary Dance. Selected as one of only six students accepted from 25 finalists, Lidia's success demonstrates how access to quality arts education can help young people turn their passions into possibilities and inspire others to pursue their dreams.

MEXICO

Growing futures through Seeds for Education





For more than 250 children and young people, the Seeds for Education program is helping turn academic potential into opportunity. Supported by more than 400 Smurfit Westrock employees, the program provides educational sponsorships that help students continue their studies and pursue their dreams.

One inspiring example is Brianna Guadalupe, who joined the Smurfit Westrock Community Center six years ago and recently earned admission to a specialized high school nursing program. Supported by her family, educators, and employee sponsor Teresa Salinas, Brianna's journey demonstrates how mentorship, educational support, and belief in a student's potential can open doors to life-changing opportunities and brighter futures.

POLAND

Back to School



Since 2021, the Gdańsk team in Smurfit Westrock have been helping young children learn about sustainability through creative, hands-on experiences that bring learning to life. Working alongside partners including Brześć and client Polmlek, employees have developed a series of educational projects that encourage curiosity, creativity, and environmental awareness.

Over the years, children have enjoyed interactive initiatives such as tree-shaped bookshelves, cardboard theaters, colorful maps of Europe, and jumbo cardboard blocks. Each project has been designed to inspire learning while demonstrating how sustainable materials can be used in innovative ways.

This year, the team introduced a new game focused on emotions. Through play-based activities, children learn to recognize, understand, and express their feelings while developing empathy, communication skills, and self-confidence. By creating opportunities for meaningful conversations about emotions, the project helps children build important life skills that support their wellbeing both in and out of the classroom.

More than 4,000 children have benefited from the initiative to date, making it a lasting example of how employee creativity and collaboration can positively impact young people. Through engaging educational experiences, the Gdańsk team continues to help children learn, grow, and build a brighter future.

COLOMBIA

Reading opens new opportunities for more than 3,000 people







Access to books and welcoming learning spaces can open new possibilities for children and young people, especially in rural territories where access to quality educational resources can be more challenging. Through the Biblioteca de Cambio initiative, Smurfit Westrock, together with the Smurfit Westrock Foundation and Educambio, supported the improvement of educational environments through the donation of 15 libraries and 3,600 books in municipalities across several areas of Colombia, including Puerto Tejada, Cajibío, El Tambo and Guapi.

The initiative benefited approximately 3,000 people, providing children, young people, teachers and educational facilitators with greater access to books, safe learning spaces and pedagogical resources. The libraries were designed to encourage reading, support the learning process and contribute to the development of socio-emotional skills, among a wide cohort of students.

With an investment of approximately €40,200, the initiative reflects how collaboration can create lasting value in communities. As part of the alliance, Smurfit Westrock contributed to the increase in access to reading and learning resources in rural areas, while employees supported multiple aspects of the project, including delivery, coordination and communication activities. By connecting resources, knowledge and local partners, the project strengthens the educational ecosystem and creates conditions for children and young people to explore new opportunities through reading.

Protecting our planet

Protecting what matters most, our environment and planet.

At Smurfit Westrock, sustainability is in every fiber. We have a deep commitment to the planet, and we believe that we must always do our best to help protect it. Not only do we strive for this through our products and operations, but also through our actions in the community. The positive steps we take are wide and varied, from tackling litter, to recycling, to promoting and protecting our local ecosystems.





DOMINICAN REPUBLIC

Transforming what was a source of pollution into a symbol of community



For years, a vacant lot in the heart of Villas Agrícolas, where Smurfit Westrock in the Dominican Republic operates, served as an informal dumping site, creating unsanitary conditions and an environmental risk for families in the area. Today, that same space has been transformed into a safe and welcoming community area through Fundación Abriendo Camino's "Reciclaje en Camino" project.

Focused on recovering public spaces, promoting environmental education, and encouraging a culture of recycling and sustainability, the initiative benefited 100 people from the local community.

Between September 2025 and August 2026, Fundación Abriendo Camino engaged the community through clean-up activities and awareness initiatives focused on climate change, proper solid waste management, and the 3Rs: Reduce, Reuse and Recycle. The transformation included removing the informal dumping site, rebuilding the sidewalk, installing benches, creating a mural, and planting three trees. The new space was inaugurated as a more pleasant, sustainable, and welcoming place for the community to enjoy.

Smurfit Westrock in the Dominican Republic supported the delivery of the initiative, helping Fundación Abriendo Camino bring the transformation to life. More than restoring a physical space, the project demonstrates how collaboration between the Foundation, businesses, and the community can help address local environmental challenges, create shared spaces, and foster a stronger sense of community belonging.

It is an example of our human fiber in action, showing how working together can turn a local challenge into an opportunity to create lasting value.

SWEDEN

Cycle week to save carbon emissions



For the past five years, colleagues at Smurfit Westrock Piteå, Sweden have been swapping four wheels for two as part of a community-wide initiative encouraging people to cycle to work.

This year, 47 employees took part, choosing to cycle for a full week instead of driving. Together, their efforts prevented almost half a metric ton of CO_2 emissions from entering the environment, while also encouraging a more active and healthy start to the working day.

The week was about more than the journey to work. Employees could also take part in health checks and access a free bicycle repair service, helping make cycling an easier and more enjoyable choice.

What began as a one-week challenge has developed into a long-term commitment. Over five years, the collective efforts of Smurfit Westrock Piteå colleagues have prevented more than two metric tons of CO_2 emissions.

By making a simple change to their daily routines, employees are showing how individual actions can add up to meaningful results for both personal wellbeing and the environment.

CZECH REPUBLIC

Handy Hands - Recycling Sorting Centre



Small changes can make a big difference when it comes to protecting the environment. Through the Handy Hands Recycling Sorting Centre initiative, communities are being encouraged to build better recycling habits through simple, practical solutions that make waste sorting easier every day.

For several years, the project has created and distributed recycling sorting stations made entirely from 100% recycled paper to schools, offices, and public spaces. Positioned where waste is generated, the stations help people separate recyclable materials more effectively while encouraging greater awareness of responsible waste management.

What makes the initiative particularly impactful is its educational value. Children and adults alike are learning how everyday actions can contribute to a healthier environment. By making recycling more accessible and visible, the project helps communities reduce mixed waste, increase recycling rates, and better understand the importance of caring for the planet.

Through a combination of sustainability, community engagement, and learning, the Handy Hands Recycling Sorting Centre continues to inspire positive habits and empower people to make environmentally responsible choices that can have a lasting impact for years to come.

The project was driven by colleagues from Smurfit Westrock Žebrák and the CSEE region, whose dedication and teamwork helped bring the initiative to life.

THE NETHERLANDS

Planting and opening of nature area Oppe Wei





A former grassland beside the Smurfit Westrock Roermond mill has been given a new purpose, bringing employees, residents, and schoolchildren together to create a greener space for the village of Leeuwen.

The Roermond mill made the 'Oppe Wei' area available for transformation into a nature area, providing local residents and employees with a shared space to connect with, and enjoy nature. At its opening on March 4, pupils from two local schools joined representatives from the Municipality of Roermond to plant trees and shrubs and build birdhouses, learning more about nature and local biodiversity along the way.

A few days later, Smurfit Westrock employees joined local residents for a community volunteer day, planting additional shrubs and helping the new nature area take shape.

The result is a shared green space that will provide new habitats for wildlife, enhance local biodiversity, and strengthen the connection between the mill and its neighbors. Employees, residents, and children have all played a part in creating a space the community can enjoy for years to come.

ARGENTINA

ReCreo





ReCreo is a community-based circular economy program created by Smurfit Westrock that engages schools, students and families in Coronel Suárez, Argentina, by recovering paper and cardboard while promoting environmental education. Since its relaunch in the community, the program has recovered more than 350 tons of recyclable materials, and in 2026 alone, 19 institutions representing more than 3,150 students participated.

Smurfit Westrock supports the initiative by reintegrating recovered materials into its production process, providing financial contributions to participating institutions, coordinating collection and logistics, and encouraging schools to develop their own environmental projects.

In 2026, continued support for participating schools and institutions has helped fund educational activities, equipment and other essential needs. We are proud of ReCreo because it turns circular economy principles into tangible action, combining environmental education, community engagement and lasting social value in the communities where we operate.



UNITED STATES AND CANADA

Trees into Cartons, Cartons into Trees (TICCIT)

Through 71 events across the United States and Canada, the Women + Allies Employee Resource Group helped bring sustainability education to life for the next generation through the Trees into Cartons, Cartons into Trees (TICCIT) program. In partnership with the Paperboard Packaging Council and local schools, 430 employee volunteers reached 10,000 students with hands-on lessons about sustainable forestry, recycling, and the importance of renewable resources.

Students planted 10,000 tree seedlings in paperboard cartons produced by Smurfit Westrock and took them home to continue growing. By combining environmental education with action, the program inspired young people to become future stewards of the planet, while demonstrating the value of sustainable packaging and responsible resource management.



Participating facilities

Allegan, Michigan
Atlanta, Georgia
Beloit, Wisconsin
Brownstown, Michigan
Chattanooga, Tennessee
Claremont, North Carolina
Clinton, Iowa
Coal Center, New York
Cottonton, Alabama
Covington, Virginia
Devens, Massachusetts
Etobicoke, Ontario
Evadale, Texas
Fargo, North Dakota
Fernandina, Florida
Florence, South Carolina
Greensboro, North Carolina
Guelph, Ontario
Hopewell, Virginia
Indianapolis, Indiana
Knoxville, Tennessee
Lanett, Alabama
Lansing, Michigan
Longview, Washington
Marion, North Carolina
Mishawaka, Indiana
New Lenox, Illinois
Pleasant Prairie, Wisconsin
Plymouth, Indiana
Richmond, Virginia
Silsbee, Texas
Solvay, New York
Syracuse, New York
Winston-Salem, North Carolina

POLAND

International Earth Day

For colleagues at the Smurfit Westrock Warsaw plant, International Earth Day was an opportunity to make a difference right on their doorstep.





Employees came together to take part in a forest clean-up around the local area, clearing litter and helping create a cleaner environment for the community. The amount collected was a powerful reminder of why local action matters and how caring for the environment starts in the places where we live and work.

Working side by side also gave colleagues an opportunity to connect outside their usual roles while contributing to a shared goal. Their efforts helped improve the local surroundings while reinforcing the importance of taking responsibility for the environment.

Through practical actions like these, the Warsaw team is showing that protecting the planet does not always require big gestures. By giving their time and working together, employees can create visible change in their own communities and help build a cleaner, healthier environment for the future.

POLAND, GERMANY AND UNITED KINGDOM

Cleanup days

Colleagues in Germany, Poland and the UK all took to the streets to help make their communities cleaner and greener. The team in Trier took part in the ‘Moselle CleanUp’, coming together to enjoy the rewarding event and even more rewarding prizes! In Golina, colleagues joined residents to spend several hours clearing litter from streets, squares, and green areas, taking time to socialize afterwards with a well-deserved community barbecue. Smurfit Westrock Konin was happy to support by providing gloves and bags for litter collection. Our colleagues in Tewkesbury participated in a national campaign ‘Love Where You Live - Pick It Up!’ where they spent a Saturday afternoon collecting litter around their facility, resulting in a cleaner, more welcoming public space. By working together and taking responsibility for their natural environments, all of these teams demonstrated first hand that we can all have a positive impact on the communities where we work and live, and have fun at the same time!





MEXICO

Turning ideas into environmental actions

At the Smurfit Westrock Community Center in Ecatepec, children are learning that they can be powerful agents of change in their communities. Through environmental education programs and hands-on projects, 352 students were trained in Design Thinking, empowering them to transform ideas into practical environmental solutions.

Their efforts earned national recognition in the 2025 Escuelas por la Tierra competition, where the Center received third place among more than 3,700 initiatives across Mexico. From creating a pollinator garden to leading sustainability projects that benefit their school and community, students are developing the knowledge, creativity, and confidence needed to build a more sustainable future.













BRAZIL

Supporting local agriculture through circularity

At Smurfit Westrock, we believe in putting the circular economy into practice. At the Três Barras Paper Mill, organic waste generated during production undergoes a rigorous composting process at the Solid Waste Treatment Center.

Waste generated during the paper production process - such as sludge from the wastewater treatment plant and bark from the wood yard - undergoes composting at the Solid Waste Treatment Center. These materials are carefully blended and undergo aerobic composting for approximately six months. During this period, the compost is regularly turned to ensure proper aeration, while strict quality parameters are continuously monitored to guarantee process efficiency and the quality of the final product.

The result is an organic compost that is donated to the community with a new purpose: contributing to food cultivation and supporting local agriculture, thereby reinforcing our commitment to sustainability.

As part of this initiative, four farmers who use the organic compost were selected to participate in the monthly Smurfit Westrock Fair held at the paper mill, offering fresh, high-quality produce to Smurfit Westrock employees from the mill, forestry operations, and contractor teams. In addition to sales at the Smurfit Westrock Fair, some of the vegetables grown by these partner farmers also supply the facility's industrial cafeteria.

BRAZIL

Forestry honey



Smurfit Westrock's Forestry Honey Program combines sustainable agricultural production, community development, and environmental preservation in Santa Catarina state, in the south of Brazil.

The initiative enables responsible beekeeping in native areas preserved by Smurfit Westrock, which represent 43% of our forest holdings in Brazil. Through partnerships with three associations, it directly benefits approximately 100 people, including small-scale producers and their families.

The project creates benefits across three key areas: strengthening the local economy by generating income for beekeepers; protecting biodiversity through the pollination of native species; and supporting local communities by donating a portion of the honey produced to regional organizations, including those supporting people with disabilities and cancer patients, charitable hospitals, and initiatives providing cooking workshops for women.

We are incredibly proud of this project, as it puts our purpose - to Create, Protect, and Care - into practice by integrating social inclusion, environmental preservation, and community impact.



MEXICO

Recycling workshop "La Magia del Papel"

More than 100 elementary school students discovered the power of recycling through *La Magia del Papel* (The Magic of Paper), an interactive workshop led by Smurfit Westrock employees. Through hands-on activities, students learned how used paper can be transformed into new products while exploring the importance of recycling, waste reduction, and environmental responsibility.

Volunteers guided participants through each stage of the papermaking process, turning sustainability concepts into engaging, real-world experiences that children could easily understand and apply. By sharing industry expertise directly in the classroom, employees helped inspire lifelong recycling habits and empowered students to become environmental stewards within their schools, homes, and communities.

UNITED STATES

4-H nature walks

For seven years, the Hodge Fiber Supply team has connected local students with the natural world through Jackson Parish's annual *A Walk in Nature* event. During the two-day program, fourth and fifth grade students explore forestry, wildlife, forest products, and environmental stewardship through hands-on learning experiences.

In 2026, Smurfit Westrock volunteers hosted an educational station and prepared meals for approximately 350 students, educators, and community participants. By combining outdoor learning with real-world insights into the forest industry, the program helps spark curiosity, deepen environmental awareness, and inspire young people to better understand the vital role forests play in everyday life.













SPAIN

Torretes project

Torretes Botanical Garden in Ibi, Alicante, is an important local green space and habitat for native flora. Colleagues from the nearby Bag-in-Box site were keen to help nurture and strengthen this much-loved resource while raising awareness of the importance of caring for our natural environment. Together with their families, volunteers planted 60 Cartagena Cypress trees, a protected species well suited to the local climate and which had been donated by Smurfit Westrock. This is the first step in an ambitious project that aims to plant a total of 400 trees in order to increase biodiversity, improve air quality and preserve a valuable habitat for future generations. The volunteering had an additional benefit of bringing colleagues, families and the local community together to create a lasting environmental legacy.

COLOMBIA

A decade of results: conserving life in the Andes

For a decade, the Conservamos la Vida alliance has brought together Smurfit Westrock, through its Foundation in Colombia, public institutions and conservation organizations to protect the Andean bear and the Andean ecosystems of Colombia. Since its creation in 2016, this public-private alliance has demonstrated how conservation can advance alongside community engagement and the sustainable development of territories.

Over these 10 years, the initiative has contributed to increasing the Andean bear's presence from 52% to 76% in priority landscapes of the Western Andes, while reaching 61% in the Central Andes. It has also supported 90 voluntary conservation agreements, environmental education involving nearly 1,900 students and 181 teachers, and productive alternatives such as Andean Bear Coffee, connecting biodiversity conservation with better opportunities for farming families.

These results are a source of pride and reinforce the importance of continuing to build capabilities. Looking toward 2030, Conservamos la Vida will deepen its work on ecological connectivity, coexistence between communities and wildlife, knowledge generation and territorial wellbeing, reaffirming Smurfit Westrock's commitment to biodiversity and to the territories where it operates.

Index

Once again, colleagues from around the world submitted a remarkable number of stories for this year's booklet. While these pages highlight just a selection of the initiatives taking place across our business, the index that follows showcases many more examples of the positive impact our teams have made in their communities throughout the year.

Thank you to everyone involved in making this possible.



Empowering communities

Country	Initiative
Germany	Support for Children and youth work Sarstedt
United Kingdom	Phyllis Tuckwell Hospice Care
United States	Galesburg Community Easter Egg Hunt
United States	Rancho Cielo Veggie Boxes
United States	FeedNC
United Kingdom	Team Work Trust
Denmark	Smurfit Westrock lights up the community at Kolding Light Festival
Denmark	Wish Trees Bring Holiday Joy to Vulnerable Children Through Employee Giving
United States	Safety for Life event / Clinton Bike Rodeo
Germany	Social Event Südwest 2025
United Kingdom	Lough Neagh Rescue
Germany	Monetary donations to support various institutions
United States	Angel Tree Donations
United States	Tarrant Area Food Bank Volunteering Activity
United States	Supporting Veterans Through Service Dog Development
United States	Paws for a Cause
Czech Republic	A collection for those who cannot ask for help themselves
Czech Republic	Community Centre Development and Educational Support for Disadvantaged Children
Czech Republic	Therapeutic Garden
Denmark	Family day
United Kingdom	Community Circus Paisley
United Kingdom	Doddington Village Sports & Carnival, Doddington Street Pride, Doddington Horticulture Summer Show, Christmas Village Lights
United Kingdom	ViewCare Project Community Food bank

Empowering communities

Country	Initiative
Sweden	Family Day
United States	AIM Food Pantry Needs
United States	Lunchbox Notes for United Way
Japan	Community and Inclusion: Local J2 Soccer Club Support
Japan	Sustainability and Animal Welfare: Local Cat Rescue Support
Argentina	Alamesa
Argentina	ACEYTIS
Chile	Corporación Cultiva
Poland	World Down Syndrome Day
United Kingdom	Superculture event with Olivier grossetete
United States	Food Bank Volunteer Day - April 2026
United States	Haven for Hope Donation Drive
United States	Food Bank Volunteer Day - August 2026
Ireland	SWD X Our Shoes
Poland	Białołęka Days Family Picnic,
United Kingdom	Cynthia Spencer's BIG 50 Fundraisers
Poland	Dobrodzień in Tarnów Community Event
Poland	Together for ReStart
Poland	"Mali Odkrywcy" Summer Camp and the Friends of the Podaj Dalej Foundation Picnic
Italy	Festival Letteratura
Czech Republic	SOS Children's Villages – Renovation
Czech Republic	Collection of school supplies

Empowering communities

Country	Initiative
United States	United Way Day of Caring
United States	United Military Care - Field Kits Packing Event
United States	YMCA School Supply Drive
Colombia	Building local capacity to prevent and respond to forest fires
Czech Republic	A Helping Hand for Horses
Czech Republic	Podpora škol a vzdělávání
United Kingdom	THRiVE Newtownabbey
Spain	Advanced Vocational Training Programs in Chemistry
Poland	"Pokaż nam swojego pupila w towarzystwie kartonu"
United States	Unity Baskets Food Pantry
Slovakia	Car Cinema in Štúrovo
Germany	Nibelungen Festival Partnership & Sponsorship in our hometown
United Kingdom	Cancer Research UK Fundraiser in memory of colleague
United Kingdom	Cake Sale for Heart Hero's
Colombia	Standing together: our role in the community
Brazil	"People Who Do Good" Festival
United States	2026 Anthem LemonAid Fundraiser
United States	Fernandina Beach Community Outreach
Colombia	The fiber that connects us: together, we turned solidarity into action
Poland	Eco picnic
Poland	Friendship Olympics – A Celebration of Joy, Inclusion and Support
Poland	Big Hearts for Four-Legged Friends

Empowering communities

Country	Initiative
Ireland	Dublin Simon Community
France	Local Sports Partnerships – Table Tennis, Football & Pétanque
Spain	Supporting Community Engagement through Local Media
France	Supporting the Medieval Festival at Château de Gaillon
Italy	Partnership with Ageop Ricerca, association for families of children undergoing cancer treatment
France	Supporting Restos du Cœur Food Collections
United States	Make-A-Wish
Bulgaria	Supporting Lukovit Day
Bulgaria	Supporting the Traditional Lukovit Fair 2026
Bulgaria	Donation Supporting the Municipality and Sustainable Resource Use
Italy	"La Nostra Famiglia" Association
Poland	Akcja Zostań Świętym Mikołajem
France	Supporting Restos du Cœur Christmas Activities
France	Supporting Local Basketball
Colombia	Turning mobility into opportunity
Germany	Am Jordan
France	Supporting Local Firefighters
Ireland	Down Syndrome Ireland Cork Charity shop Refurbishment
Germany	Tafel Schneverdingen
France	Supporting Baskin
France	Supporting the IME Les Herbiers
France	Sponsoring local football, basketball, rugby and handball clubs

Empowering communities

Country	Initiative
France	Supporting the 24H Saint-Pierre Challenge
France	Supporting Solidarity Projects in Northern France
France	Supporting Local Schools
France	Supporting the Local Library
France	Giving Office Furniture a Second Life
France	Supporting Children's Activities
France	Supporting Youth Football
Brazil	McHappy Day
United States	Boys and Girls Club Donation
United States	Taylor-Ballew Memorial Golf Tournament
United States	Habitat for Humanity
United States	Carry the Load
United States	Hodge Strong Fishing Tournament
United States	Bus Drivers Appreciation
United States	Alleghany High School Cross Country Meet in Covington, VA
United States	Empty Stocking Fund Back-to-School Kits
United States	Holiday Cards for Deployed Troops
Australia	Employee Resource Group - Community & Culture
United Kingdom	Camp Inspire
Canada	Smurfit Westrock Community Park at Action Secours Vie d'Espoir

Encouraging wellbeing

Country	Initiative
Austria	Obdachlosenhilfsaktion
United States	Helping Girls Start School With Confidence
Sweden	Bicycle helmets for class 3 in Local School
Sweden	Children of the world
Slovakia	Rehabilitation Gym Hall for the Special Elementary School in Štúrovo
Denmark	Team Rynkeby - Supporting children with critical illnesses
United States	Harbor House
United States	Running Club
Spain	Charity Cycling Gala with Ainhoa
United States	Heart Walk - American Heart Association
Belgium	Support local community
United Kingdom	McCarthy Dixon Foundation
Netherlands	Het Fitste bedrijf van Oosterhout
Spain	Visit to the Senior Citizens' Social Centre
Spain	Corporate Sporting Race
Spain	International Women's Day at Smurfit Westrock Sanguesa
Germany	Summer Holiday Camp
Brazil	ARCA Association Expansion Project
Belgium	Semi-Marathon de Mons
United Kingdom	Yorkshire Air Ambulance Northern Airbase Operations Area Project
Poland	Automotive Picnic
Sweden	The Community Benefit: Free breakfast to students in lower and upper secondary school to increase wellbeing and school results

Encouraging wellbeing

Country	Initiative
Sweden	Disco After Work with charity fundraiser to Swedish Cancer Society
Spain	Pedaling Together for Hope in Pediatric Cancer Research
Spain	Stories That Connect: Promoting Reading and Connection at Smurfit Westrock
Spain	Collaboration with the Red Cross Supporting Children and Young People at Risk of Social Exclusion
Sweden	Sponsorship of the Childhood Cancer Fund's activities
Poland	Pink Box Foundation Initiative
Poland	The "Menstruation at Your School" Campaign
Poland	Safe Women
Italy	Art Challenge
Italy	Milano Marathon
United States	Project P4 : Period Product Packing Parties
Colombia	Share a Smile
Colombia	Turning dreams into reality: expanding care and opportunities
Italy	Circular Economy Tour Women Edition
Spain	Vallkirias Pisuerga
Spain	Chamiosos Mixed Ability Rugby El Salvador
United Kingdom	Yatton Junior Football Team Under 16 Girls
United States	Food for Hope
Brazil	Faith and Joy Foundation of Brazil
Brazil	Champion Girls Football Academy
Brazil	Inclusion of Tomorrow
Brazil	Triathlon School Program

Encouraging wellbeing

Country	Initiative
Brazil	Humanitarian Support for the Floods in Minas Gerais
Colombia	Transforming lives is our role
Mexico	Opening doors to women's football
France	La ferme du petit Pin
Poland	Hospice Home Foundation & Smurfit Westrock
Italy	Step Challenge 2026
France	Supporting Local Associations - Resto du coeur
Italy	World Mental Health Day Campaign
Italy	LILT-international Women's and Men's Day
Spain	Supporting Social Inclusion through our Partnership with ASPACE Jaén
France	The Wishing Tree – Supporting Children with Cancer
France	Supporting Women's Cancer Awareness
France	Supporting Local School Initiatives
United States	Alleghany Humane Society Spay/Neuter Program
Brazil	Tusa Tape Program
United States	MedCamps of Louisiana
United States	Relay for Life
United States	Children's Healthcare of Atlanta Patient Kits
United States	Atlanta Community Food Bank boxes
Germany	Breakfast Club in Primary School
Mexico	Contribution to Pediatric Cancer Treatment and Family Support
Mexico	Hope, Care, and Support for Children Battling Cancer in Sinaloa

Encouraging wellbeing

Country	Initiative
Mexico	Promoting Inclusion and Accessibility Through CEIAC
Mexico	Empowering Vulnerable Girls to Build Independent Futures
Spain	Stories That Bring Us Together
Poland	Hat from the Heart
Poland	Charity Bike Ride
Poland	4th Chess Tournament for Smurfit Westrock Poland Employees and Their Families
Canada	Shoe Box project

Inspiring our future

Country	Initiative
China	Smurfit Westrock China Support Special Student Art Exhibition
United States	Young Adult Stability & Support Center - YASS Center
Spain	Support for Children and Young People at Risk of Social Exclusion
United States	Back to School Drive
United States	Read Across America- Dr Seuss Day
United States	School Supply Donation
Germany	Social Event 2026

Inspiring our future

Country	Initiative
United Kingdom	Martin House Big Build, Wetherby
Spain	Bioeconomy Days – Companies in Action. Challenges & Opportunities in companies.
Spain	Open Innovation
Argentina	Donation of a high-complexity microscope to Universidad Nacional del Sur
Bulgaria	Supporting the people and places around us
United Kingdom	British Council International Award
United States	Yakima County Grade School Resource Support
Italy	Engagement with secondary schools
Italy	Paper Week Comieco
Poland	Packaging in Practice – Student Industry Visit
Czech Republic	Supporting the creation of the book Hmyzí pohádky
Germany	Students for Technology
Italy	Safety Day 2026
Spain	All Voices Academy, LEDU
Spain	Torneo de debate Universitario Smurfit Westrock UAH
Germany	Germany Luebeck Playground Project
Brazil	Encouraging Reading
United States	Pisgah High School - Pulp and Paper Program
Colombia	From classroom to workplace: connecting education with opportunity
Brazil	CEAP (Educational, Welfare, and Vocational Training Center)
France	Action Enfance - A New Playground for Children in Chinon and Soissons
France	Médiévales Chateau Gaillon
France	La ville rêvée des enfants

Inspiring our future

Country	Initiative
France	Session Etincelle
Dominican Republic	Exploring vocations, connecting young people with opportunities
Mexico	Girls taking the lead through football
Dominican Republic	Summer Camp 2026: recreation, learning and community
Colombia	Alliance for reading opens new opportunities for more than 3,000 children in Colombia
El Salvador	Technical education opens opportunities for the future
Mexico	Learning about sustainability through play
Mexico	Celebrating childhood through creativity and play
Poland	Back to School 2026
France	Giving Back Through Creativity
France	“Métiers en Scène” Careers Festival
Italy	English language scholarships
Germany	Supporting Young People Through Education and Community Engagement
Spain	Supporting Inclusion, Wellbeing and Opportunity
Germany	Grundschule Pietzmoor
France	Supporting Youth Career Development
France	“The Children’s Dream City” // La ville rêvée des enfants
France	Sport as a Tool for Youth Inclusion
Ireland	St Mary’s College laptops donation
France	Supporting Local Youth Activities
United States	School Reading Initiative
Brazil	Together for Education
United States	4H Nature Walks

Inspiring our future

Country	Initiative
Mexico	A dream takes the stage
United States	GiSTEM
United States	Beecher Hills Elementary
Mexico	Growing futures through Seeds for Education
Germany	Technology Holiday
Germany	Easter and Christmas Treats for Local Schools
Mexico	Promoting Academic Success and Psychosocial Wellbeing in Students through our High Academic Performance Program
Mexico	Promoting Integral Development for children under 6 through our Early Childhood Program
Mexico	Back to School: Self-improvement has no age.
Poland	2nd Białołęka Chess Tournament
United States	Posterboard Project
United States	Latam HQ children learn the value of work

Protecting our planet

Country	Initiative
United States	Beach Cleanup day
Netherlands	Planting and opening of nature area Oppe Wei
Mexico	Raising awareness about reforestation and caring for the planet
United States	Earth Day- Sustainable Gardening
United States	Trees into Cartons, Cartons into Trees - TICCIT
Argentina	ReCreo
Spain	Collaboration with Torretes Botanical Garden, Ibi
Poland	Golina Cleanup
Sweden	Cycle week to save carbon emissions
Mexico	Earth Day
Colombia	A decade of results: conserving life in the Andes
United Kingdom	Love Where You Live - Pick It Up! Community Litter Picking
United Kingdom	Arbour Day
Dominican Republic	Transforming a source of pollution into a symbol of community
Mexico	Turning ideas into environmental actions
Germany	Mosel Clean Up Project 10.09.2026
Czech Republic	Handy Hands - Recycling Sorting Centre
Brazil	SW Fair
Brazil	Forestry Honey
United States	TICCIT (Trees into Cartons, Cartons into Trees) presented to Alleghany County Elementary Schools in Virginia
Mexico	Recycling Workshop " La Magia del Papel"

Protecting our planet

Country	Initiative
United States	Trees Atlanta John Lewis Flowering Forest
Spain	Torretes project
Poland	International Earth Day

Smurfit Westrock Foundation



We create, protect and care

Smurfit Westrock is committed to creating better opportunities, protecting what we care about, and doing the right thing for our people, our communities and our environment. Discover more at www.smurfitwestrock.com/sustainability.